

COURSE DELIVERY PLAN 2026

Bachelor of Sport Management

COURSE CODE: SBSM

CAMPUS	City Campus (CC)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	3 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Bachelor of Sport Management, students will be required to complete 288 credit points (equivalent to 24 units) consisting of: <ul style="list-style-type: none">• 96 credit points of First Year core units• 192 credit points of core units
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Hans Westerbeek
COURSE ADVICE	AskVU https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 30/09/2025. It is provided as information only and does not form part of a contract between any person and Victoria University.

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VICTORIA UNIVERSITY

For further course information phone 1300 VICUNI/vu.edu.au
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

COURSE DELIVERY PLAN 2026

YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1102	Foundations of Sport and Active Recreation	Core	1B1, 1B2, 1B3, 2B1	12	CC	
BMO1000	People and Organisations	Core	1B1, 1B2 , 1B3, 1B4, 2B1, 2B2, 2B3	12	CC	
SSM1104	Community Building for Sport and Active Recreation	Core	1B3 , 2B1, 2B2	12	CC	
BSK1001	Ethics and Sustainability	Core	1B1, 1B2, 1B3, 1B4 , 2B1, 2B2, 2B3, 2B4	12	CC	
BEO1000	Business Data Analytics and Visualisation	Core	1B1, 1B3, 1B4, 2B1 , 2B2, 2B3, 2B4	12	CC	
BHO1000	Marketing Theory and Practice	Core	1B2, 1B4, 2B1, 2B2 , 2B3, 2B4	12	CC	
BLO1105	Business Law	Core	1B3, 1B4, 2B2, 2B3	12	CC	
BAO1000	Financial Literacy and Decision Making	Core	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4	12	CC	

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2009	Managing People	Core	1B1, 2B1, 2B3	12	CC	BMO1000
SSM2104	Programming for Sport Development and Community Action	Core	1B1, 1B2	12	CC	
SSM2003	Ethics in Sport Management and Active Recreation	Core	1B3 , 2B2	12	CC	
BMO2005	Innovation and Entrepreneurship	Core	1B1, 1B2, 1B3, 1B4 , 2B1, 2B2,	12	CC	

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COURSE DELIVERY PLAN 2026

			2B3, 2B4, WB1		
SSM2205	Sociology of Sport and Active Recreation	Core	2B1 , 2B3	12	CC
BMO2014	Leadership	Core	2B2	12	CC
SSM2011	Workplace Readiness in Sport	Core	1B3, 2B3	12	CC
SSM2204	Sport Sponsorships and Partnerships	Core	2B2, 2B4	12	CC

YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM3104	Research and Evaluation in Sport	Core	1B1, 2B1, WB1	12	CC	
BMO3332	Managing Organisational Change	Core	1B2, 2B2, 2B3	12	CC	
SSM3204	Building and Sustaining Sport Participation	Core	1B3, 2B2, 2B4	12	CC	
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Core	1B4	12	CC	
BSK3001	Workplace Learning	Core	1B1, 1B4, 2B1, 2B4	12	CC	BSK2001; or SSM2011
SOL3003	Risk Management in Natural Environments	Core	2B2	12	FP	SOL1001; and SOL1002
BHO3421	Business Events	Core	2B2	12	CC	
SSM3103	Sport Facility Management	Core	1B1, 2B3	12	CC	SSM2204

Further Information regarding placement units:

SSM2011 Workplace Readiness in Sport will support students into career maturity as they approach graduation, with a sharp focus on the sport and recreation sectors. Students will also gain hands-on experience through real-world work settings, including internships, industry-linked projects, and voluntary work relevant to their courses.

Placement: 60 hours

Contact: ruth.gadsby@vu.edu.au

BSK3001 Workplace Learning will expose you to a real-world work setting, allowing you to learn directly from experienced professionals. Real-world work settings may include short-term workplace assignments, industry-linked projects, internships or practicums, part-time or casual employment or voluntary work in a course-relevant industry sector.

Placement: 110 hours

Contact: ruth.gadsby@vu.edu.au or phone +61 3 9919 4889 – please note that approval is required by Ruth Gadsby for enrolment in BSK3001.

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