

COURSE DELIVERY PLAN 2026

Bachelor of Sport Management/Bachelor of Business COURSE CODE: SBSB

CAMPUS	City Campus (CC)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	4 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the awards of Bachelor of Sport Management and Bachelor of Business, students will be required to complete 384 credit points consisting of: <ul style="list-style-type: none">• 96 credit points of First Year core units• 192 credit points of core units• 96 credit points Business major units from the approved list
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Hans Westerbeek
COURSE ADVICE	AskVU https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 1/10/2025. It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO1000	Business Data Analytics and Visualisation	Core	1B1 , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BSK1001	Ethics and Sustainability	Core	1B1, 1B2 , 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
SSM1102	Foundations of Sport and Active Recreation	Core	1B1, 1B2, 1B3 , 2B1	12	CC	
BMO1000	People and Organisations	Core	1B1, 1B2, 1B3, 1B4 , 2B1, 2B2, 2B3	12	CC	
SSM1104	Community Building for Sport and Active Recreation	Core	1B3, 2B1 , 2B2	12	CC	
BLO1105	Business Law	Core	1B3, 1B4, 2B2 , 2B3	12	CC	
BAO1000	Financial Literacy and Decision Making	Core	1B1, 1B2, 1B3, 2B1, 2B2, 2B3 , 2B4	12	CC	
BHO1000	Marketing Theory and Practice	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2005	Innovation and Entrepreneurship	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	
BMO2009	Managing People	Core	1B1, 2B1, 2B3	12	CC	BMO1000
	Major 1 - Unit 1	Major		12		
SSM2205	Sociology of Sport and Active Recreation	Core	2B1, 2B3	12	CC	

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BMO2014	Leadership	Core	2B2	12	CC
SSM2003	Ethics in Sport Management and Active Recreation	Core	1B3, 2B2	12	CC
	Major 1 - Unit 2	Major		12	
SSM2011	Workplace Readiness in Sport	Core	1B3, 2B3	12	CC

YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2104	Programming for Sport Development and Community Action	Core	1B1, 1B2	12	CC	
	Major 1 - Unit 3	Major		12		
	Major 1 - Unit 4	Major		12		
	Major 1 - Unit 5	Major		12		
SSM3104	Research and Evaluation in Sport	Core	1B1, 2B1, WB1	12	CC	
SOL3003	Risk Management in Natural Environments	Core	2B2	12	FP	SOL1001; and SOL1002
BHO3421	Business Events	Core	2B2	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Core	2B2, 2B4	12	CC	

YEAR 4

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BSK3001	Workplace Learning	Core	1B1, 1B4, 2B1, 2B4	12	CC	BSK2001; or
BMO3332	Managing Organisational Change	Core	1B2, 2B2, 2B3	12	CC	
	Major 1 - Unit 6	Major		12		
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Core	1B4	12	CC	
	Major 1 - Unit 7	Major		12		
SSM3204	Building and Sustaining Sport Participation	Core	1B3, 2B2, 2B4	12	CC	
SSM3103	Sport Facility Management	Core	1B1, 2B3	12	CC	SSM2204
	Major 1 - Unit 8	Major		12		

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Further Information regarding placement units:

SSM2011 Workplace Readiness in Sport will support students into career maturity as they approach graduation, with a sharp focus on the sport and recreation sectors. Students will also hands-on experience through real-world work settings, including internships, industry-linked projects, and voluntary work relevant to their courses.

Placement: 60 hours

Contact: ruth.gadsby@vu.edu.au

BSK3001 Workplace Learning will expose you to a real-world work setting, allowing you to learn directly from experienced professionals. Real-world work settings may include short-term workplace assignments, industry-linked projects, internships or practicums, part-time or casual employment or voluntary work in a course-relevant industry sector.

Placement: 110 hours

Contact: ruth.gadsby@vu.edu.au or phone +61 3 9919 4889 – please note that approval is required by Ruth Gadsby for enrolment in BSK3001.

List of major/s available in this course

BMAEVT	Event Management
BMAMRK	Marketing
BMABKF	Banking and Finance
BMABUA	Business Analytics
BMAISM	Information Systems Management
BMAFNR	Financial Risk Management
BMAITD	International Trade
BMASCL	Supply Chain and Logistics Management
BMATHM	Tourism and Hospitality Management

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Event Management BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2000	Event Operations	Major	1B1, 2B1	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B2, 2B3	12	CC	
BHO2009	Event Planning and Promotion	Major	1B3	12	CC	
BHO3002	Contemporary Issues in Tourism and Events	Major	2B1	12	CC	
BHO3406	Live Performance Management	Major	1B4	12	CC	BHO2000; and BHO2006
BHO3421	Business Events	Major	2B2	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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Marketing BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2007	Brand and Innovation	Major	1B2, 2B2, 2B3	12	CC	
BHO2008	Strategic Consumer Insights	Major	1B2, 1B4, 2B1, 2B4	12	CC	BHO1000
BHO2265	Integrated Marketing Communications	Major	1B4, 2B2, 2B4	12	CC	BHO1000
BHO2285	Marketing Research	Major	1B1, 1B3, 2B2	12	CC	BEO1000; and BHO1000; or
BHO3001	Service Design and Marketing	Major	1B2, 1B3, 2B3	12	CC	BHO1000
BHO3004	Digital Marketing	Major	1B2, 2B2, 2B3, 2B4	12	CC	BHO1000
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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Banking and Finance BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B1, 1B2, 1B4, 2B3	12	CC	BAO1000
BAO2007	International Finance	Major	1B1, 1B3, 2B1	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B2, 1B4, 2B4	12	CC	BAO1000
BEO2001	Commercial Banking and Finance	Major	1B2, 1B4, 2B4	12	CC	BAO1000
BEO2008	Banking Law	Major	1B1, 2B3	12	CC	
BEO3001	Contemporary Issues in Banking and Finance	Major	1B3, 2B3	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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Business Analytics BMABUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions.

You will learn complex concepts, skills and application of conceptual and technical knowledge for a career in:

- data project management
- data management
- data analysis and visualisation
- data insight analysis

The major in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- predictions using data
- data visualisation
- data project management

You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2006	Data Management Principles and Visualisation	Major	1B3, 2B2	12	CC	
BCO2007	Business Applications Modelling and Development	Major	1B1	12	CC	
BCO2008	Advanced Business Analytics	Major	1B4, 2B4	12	CC	BCO2006
BCO2009	Big Data and Machine Learning in Business	Major	1B2, 2B3	12	CC	
BCO3004	Business Analytics Project	Major	2B1	12	CC	
BCO3005	Predictive Analytics	Major	2B4	12	CC	BCO2009
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000

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COURSE DELIVERY PLAN 2026

Information Systems Management BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management. You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- enterprise resource planning.

Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2003	Information Systems Management and Security	Major	1B3, 2B4	12	CC	
BCO2004	Business Process Analysis and Design	Major	1B4	12	CC	BCO2003; or
BCO2005	Project Management Methods and Tools	Major	2B2	12	CC	BCO2003; or NIT2113; and NIT2171; or
BCO2006	Data Management Principles and Visualisation	Major	1B3, 2B2	12	CC	
BCO3000	Business Process Reengineering	Major	2B3	12	CC	BCO2004
BCO3003	Programming and Algorithms for Business Applications	Major	2B1	12	CC	BCO2004
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
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Financial Risk Management BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management. Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field.

On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices.

You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B1, 1B2, 1B4, 2B3	12	CC	BAO1000
BAO3000	Personal Financial Planning	Major	1B2, 2B4	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B2, 1B4, 2B4	12	CC	BAO1000
BEO2012	Financial Modelling for Enterprise Risk Management	Major	1B4, 2B3	12	CC	
BEO2401	Risk Management and Insurance	Major	1B1, 2B1	12	CC	
BEO3002	Derivatives and Risk Management	Major	1B3, 2B2	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
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International Trade BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO2003	International Economics and Finance	Major	1B4, 2B2	12	CC	BEO1001
BEO2009	Foundations of International Business	Major	1B2	12	CC	
BEO2010	International Trade Practices and Policies	Major	1B1, 2B1	12	CC	
BEO2011	Market Analysis and Competition	Major	1B1	12	CC	BEO1001
BEO3430	International Economic Analysis	Major	1B1, 2B1	12	CC	BEO1105; or BEO1001
BEO3432	Strategic International Trade Operations	Major	1B4, 2B3	12	CC	BEO1000
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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COURSE DELIVERY PLAN 2026

Supply Chain and Logistics Management BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management. You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the-art digital technologies used in procurement, inventory management and distribution functions. As part of your learning, you will explore:

- authentic case studies
- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2012	Procurement and Supply Management	Major	2B1	12	CC	
BMO2013	Digital Supply Chain Management	Major	2B2	12	CC	
BMO2181	Operations Management	Major	1B1, 2B4	12	CC	BEO1000; or
BMO3007	Global Transport and Distribution Management	Major	1B2, 2B3	12	CC	
BMO3008	Strategic Supply Chain Management	Major	1B3	12	CC	
BMO3419	Supply Chain Analytics	Major	1B4, 2B3	12	CC	BMO2181
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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Tourism and Hospitality Management BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management. Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers. By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2005	Hotel and Resort Operations Management	Major	1B2	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B2, 2B3	12	CC	
BHO2193	Tourism Product Design and Delivery	Major	2B4	12	CC	BHO2006
BHO3002	Contemporary Issues in Tourism and Events	Major	2B1	12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Major	1B1	12	CC	BEO1001; and BEO1000; or
BHO3499	Managing Sustainable Destinations	Major	1B2, 2B2	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	

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