Graduate Diploma in Business

COURSE CODE: BGAB

8WB3 Intake

| CAMPUS | City Campus (CC) | | | | |
|------------------------|--|--|--|--|--|
| COLLEGE | College of Arts, Business, Law, Education and IT | | | | |
| STUDY MODE | Part Time | | | | |
| DURATION | 1 year Full Time or Part Time equivalent | | | | |
| FEE TYPE | For information on course fees, refer to http://vu.edu.au/fees | | | | |
| APPLICATION METHOD | Direct Application - https://gotovu.custhelp.com/app/landing | | | | |
| TIMETABLE | vu.edu.au/timetables | | | | |
| COURSE REQUIREMENTS | To attain the Graduate Diploma in Business, students will be required to complete 96 credit points consisting of: | | | | |
| | 48 credit points college core units 48 credit points specialisation studies selected from the approved list | | | | |
| FURTHER INFORMATION | Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100 | | | | |
| COURSE CHAIR | Ranjith Ihalanayake | | | | |
| COURSE ADVICE | AskCUA https://askvu.vu.edu.au/app/askcua | | | | |
| | | | | | |

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 2/07/2025. It is provided as information only and does not form part of a contract between any person and Victoria University.

YEAR1

| UNIT CODE | UNIT TITLE | UNIT TYPE | | CREDIT POINTS | CAMPUS | PRE- REQUISITES |
|--------------|-------------------------------|--------------|------|---------------|--------|--------------------|
| BMO6506 | Work and Organisation Systems | Core | 8WB3 | 12 | CC | |
| BAO6504 | Accounting for Management | Core | 8WB3 | 12 | CC | |
| BEO6000 | Data Analysis for Business | Core | 8WB4 | 12 | CC | |
| BEO6600 | Business Economics | Core | 8WB4 | 12 | CC | |

Specialisations:

Professional Accounting BSPMAQ

Business Analytics and Visualisation BSPMBU

Marketing BSPMKT

Supply Chain Management BSPMSU

Professional Accounting BSPMAQ



The Graduate Diploma in Business (Professional Accounting) is a stepping stone to the world of professional accounting. It is designed for those who already have a base of significant relevant professional experience or have a Bachelor's degree. The course is academically rigorous, developing a strong foundation in conceptual knowledge of accounting procedures and practices. This foundation is complemented by current skills development, focusing on critical thinking, problem solving and creativity.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|--------------|---------------------------------------|----------------|------|---------------|--------|----------------|
| BAO5522 | Managerial Accounting | Specialisation | 8WB3 | 12 | CC | |
| BAO5525 | Financial and Corporate Accounting | Specialisation | 8WB4 | 12 | CC | BAO5543 |
| BAO5534 | Business Finance | Specialisation | 8WB1 | 12 | CC | |
| BAO5543 | Accounting Systems and Processes | Specialisation | 8WB3 | 12 | CC | BAO6504 |

Business Analytics and Visualisation BSPMBU

The Graduate Diploma in Business (Business Analytics) offers a pathway to Master of Business Analytics course and it is designed for those who already have a base of significant relevant professional experience but do not yet have a Bachelor's degree.

The Graduate Diploma in Business provides breadth of study by establishing a foundation of Business Analytics-relevant units that build upon key business systems and processes. Students will be using business analytics techniques and SAP technology to solve information problems to allow effective complex decision making in response to contemporary business challenges.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|--------------|--|----------------|---------------|---------------|--------|-------------------------|
| BCO6008 | Predictive Analytics | Specialisation | 8WB1 | 12 | CC | BCO7000; and BCO7006 |
| BCO7000 | Business Analytics and Visualisation | Specialisation | 8WB3, 8WB4 | 12 | CC | |
| BCO7006 | Coding for Business Analytics | Specialisation | 8WB1, 8WB3 | 12 | CC | |
| BCO7007 | Artificial Intelligence and Machine Learning for Business | Specialisation | 8WB3 | 12 | CC | BCO7006 |

Marketing BSPMKT

The Graduate Diploma in Business (Marketing) offers a pathway to postgraduate marketing studies. It is designed for those who already have a base of significant relevant professional experience but do not yet have a Bachelor's degree. The course offers graduates a critical overview of marketing theory. It is academically rigorous and develops a strong foundation in conceptual knowledge. This is complemented by current skills development focusing on critically thinking. problem solving and creativity.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|--------------|-------------------------|----------------|------|---------------|--------|----------------|
| BHO5503 | Marketing Communication | Specialisation | 8WB1 | 12 | CC | |
| BHO5574 | Consumer Behaviour | Specialisation | 8WB3 | 12 | CC | |
| BHO6001 | Digital Marketing | Specialisation | 8WB2 | 12 | CC | |
| BHO6505 | Marketing Management | Specialisation | 8WB2 | 12 | CC | |

Supply Chain Management BSPMSU

The Graduate Diploma in Business (Supply Chain Management) offers a pathway to postgraduate supply chain management studies and is designed for those who already have a base of significant relevant professional experience but do not yet have a bachelor's degree. The course develops students' knowledge in the field of logistics, operations management and supply chain management. Particular focus is based upon the skills and techniques required for employment, in the logistics and supply chain sectors, in early career management roles.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|--------------|--|----------------|------|---------------|--------|----------------|
| BEO5305 | International Supply Chain Structure | Specialisation | 8WB2 | 12 | CC | |
| BMO5574 | Supply Chain and Logistics Management | Specialisation | 8WB1 | 12 | CC | |
| BMO5579 | Green Logistics | Specialisation | 8WB4 | 12 | CC | |
| BMO6508 | Operations Management | Specialisation | 8WB1 | 12 | CC | |