

# Graduate Certificate in Business Administration

Course code: BTPF

## Course Requirements

To attain the Graduate Certificate in Business Administration, students will be required to complete 48 credit points (equivalent to 4 units) consisting of:

- 48 credit points professional core units

Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

## Credit Points

A credit point is used to measure the study load for a unit. A standard unit consists of 12 credit points, with each completed unit's credit points adding up to meet your required total of credit points to complete your course.

## Further Information

Unit and course information is available from the University course search site at <http://vu.edu.au/course-search> or go to <https://askvu.vu.edu.au> or Phone VUHQ on 03 9919 6100

## Campus

City Campus (CC)  
VU Online (VOL)

## College

College of Arts, Business, Law,  
Education and IT

## Study Mode

Part Time

## Duration

0.5 years Full Time or Part Time  
equivalent

## Fee Type

For information on course fees,  
refer to <http://vu.edu.au/fees>

## Application Method

VTAC - <https://vtac.edu.au>  
Direct Application - <https://gotovu.custhelp.com/app/landing>

## Timetable

[vu.edu.au/timetables](http://vu.edu.au/timetables)

## Course Chair

Julie Knutsen

## Course Advice

AskCUA - <https://askvu.vu.edu.au/app/askcua>

## Year 1

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BM06511	Strategic Management and Business Policy	Core	8WB1	12	CC	
BHO6505	Marketing Management	Core	8WB2	12	CC	
BM05501	Business Ethics and Sustainability	Core	8WB3	12	CC	
BA05734	Financial Analysis	Core	8WB4	12	CC	

## Prerequisites

A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

## Core

A unit that must be completed