

Graduate Diploma in Business

Course code: BGAB (Commencing 1BI 2025)

Course Requirements

To attain the Graduate Diploma in Business, students will be required to complete 96 credit points consisting of:

- 48 credit points college core units
- 48 credit points specialisation studies selected from the approved list

Please note:

To attain the Graduate Diploma in Business as an exit point from a Masters program, students will be required to complete the specialisation studies specific to that Masters program:

BMAQ Master of Professional Accounting
• BSPMAQ Professional Accounting

BMBU Master of Business Analytics
• BSPMBU Business Analytics

BMEN Master of Enterprise Resource Planning
• BSPMEN Enterprise Resource Planning

BMFA Master of Finance
• BSPMFA Finance

BMKT Master of Marketing
• BSPMKT Marketing

BMMN Master of Management
• BSPMMN Management

BMSU Master of Supply Chain Management
• BSPMSU Supply Chain Management

BMTE Master of Tourism Hospitality and Events Management
• BSPMTE Tourism Hospitality and Events Management

Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Credit Points

A credit point is used to measure the study load for a unit. A standard unit consists of 12 credit points, with each completed unit's credit points adding up to meet your required total of credit points to complete your course.

Further Information

Unit and course information is available from the University course search site at <http://vu.edu.au/course-search> or go to <https://askvu.vu.edu.au> or Phone VUHQ on 03 9919 6100

Campus

City Campus (CC)
VU Sydney (VUS)

College

College of Arts, Business, Law,
Education and IT

Study Mode

Full Time or Part Time

Duration

1 year Full Time or Part Time
equivalent

Fee Type

For information on course fees,
refer to <http://vu.edu.au/fees>

Application Method

VTAC - <https://vtac.edu.au>
Direct Application - <https://gotovu.custhelp.com/app/landing>

Timetable

vu.edu.au/timetables

Course Chair

Ranjith Ihalanayake

Course Advice

AskCUA - <https://askvu.vu.edu.au/app/askcua>

Year 1

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|-------------------------------|-----------|------|---------------|--------|----------------|
| BEO6600 | Business Economics | Core | 8WB1 | 12 | CC | |
| BEO6000 | Data Analysis for Business | Core | 8WB1 | 12 | CC | |
| BMO6506 | Work and Organisation Systems | Core | 8WB2 | 12 | CC | |
| BAO6504 | Accounting for Management | Core | 8WB2 | 12 | CC | |

Students should be enrolling in the above sequence patterns only. Unit offerings have been created by your discipline for your specific course. If the unit quota is full, please contact [AskCUA](#) for course advice

Prerequisites

A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Core

A unit that must be completed

Specialisation Studies

Professional Accounting - BSPMAQ

The Graduate Diploma in Business (Professional Accounting) is a stepping stone to the world of professional accounting. It is designed for those who already have a base of significant relevant professional experience or have a Bachelor's degree. The course is academically rigorous, developing a strong foundation in conceptual knowledge of accounting procedures and practices. This foundation is complemented by current skills development, focusing on critical thinking, problem solving and creativity.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|------------------------------------|----------------|------|---------------|--------|----------------|
| BAO5522 | Managerial Accounting | Specialisation | 8WB3 | 12 | CC | |
| BAO5525 | Financial and Corporate Accounting | Specialisation | 8WB4 | 12 | CC | BAO5543 |
| BAO5534 | Business Finance | Specialisation | 8WB3 | 12 | CC | |
| BAO5543 | Accounting Systems and Processes | Specialisation | 8WB3 | 12 | CC | BAO6504 |

Specialisation Studies

Business Analytics and Visualisation - BSPMBU

The Graduate Diploma in Business (Business Analytics) offers a pathway to Master of Business Analytics course and it is designed for those who already have a base of significant relevant professional experience but do not yet have a Bachelor's degree.

The Graduate Diploma in Business provides breadth of study by establishing a foundation of Business Analytics-relevant units that build upon key business systems and processes. Students will be using business analytics techniques and SAP technology to solve information problems to allow effective complex decision making in response to contemporary business challenges.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|---|----------------|------------|---------------|--------|---------------------|
| BCO6008 | Predictive Analysis | Specialisation | 8WB1 | 12 | CC | BCO7000 and BCO7006 |
| BCO7000 | Business Analytics and Visualisation | Specialisation | 8WB3, 8WB4 | 12 | CC | |
| BCO7006 | Coding for Business Analytics | Specialisation | 8WB3 | 12 | CC | |
| BCO7007 | Artificial Intelligence and Machine Learning for Business | Specialisation | 8WB3 | 12 | CC | BCO7006 |

Enterprise Resource Planning - BSPMEN

Victoria University is one of the world's leading institutions in ERP (SAP) education as recognised by industry, SAP and academia. The Graduate Diploma in Business (Enterprise Resource Planning) offers a pathway to postgraduate ERP studies and is designed for those who already have a base of significant relevant professional experience but do not yet have a postgraduate degree.

This course will teach you to support the implementation and maintenance of enterprise resource planning through the application of analytical techniques and SAP technology to solve information problems. You will also learn to understand the implications of these types of systems in a business setting and how these systems achieve effective complex decision making in response to contemporary business challenges.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|--|----------------|------------|---------------|--------|----------------|
| BCO5501 | Business Process Engineering | Specialisation | 8WB3 | 12 | CC | |
| BCO7000 | Business Analytics and Visualisation | Specialisation | 8WB3, 8WB4 | 12 | CC | |
| BCO7001 | Mobile Computing Application Programming | Specialisation | 8WB4 | 12 | CC | |

Specialisation Studies

Finance - BSPMFA

The Graduate Diploma in Business (Finance) is an academically focused and professionally relevant business course for practicing financial advisors and others working in the finance industry. It is designed for those who already have a base of significant relevant professional experience or have a Bachelor's degree.

The course combines formal units of study, related learning and strategy development, and aims to develop skills for professional careers in financial management, fund management, securities trading and financial risk management. This is complemented with skills development focusing on critical thinking, problem solving, creativity and social aspects through authentic assessment.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|---|----------------|------|---------------|--------|----------------|
| BAO5534 | Business Finance | Specialisation | 8WB3 | 12 | CC | |
| BAO5734 | Financial Analysis | Specialisation | 8WB3 | 12 | CC | |
| BAO6003 | Global Credit Analysis and Lending Management | Specialisation | 8WB4 | 12 | CC | |
| BAO7002 | Security Valuation and Portfolio Management | Specialisation | 8WB3 | 12 | CC | |

Marketing - BSPMKT

The Graduate Diploma in Business (Marketing) offers a pathway to postgraduate marketing studies. It is designed for those who already have a base of significant relevant professional experience but do not yet have a Bachelor's degree.

The course offers graduates a critical overview of marketing theory. It is academically rigorous and develops a strong foundation in conceptual knowledge. This is complemented by current skills development focusing on critically thinking, problem solving and creativity.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|-------------------------|----------------|------------|---------------|--------|----------------|
| BH05503 | Marketing Communication | Specialisation | 8WB3 | 12 | CC | |
| BH05574 | Consumer Behaviour | Specialisation | 8WB3 | 12 | CC | |
| BH06001 | Digital Marketing | Specialisation | 8WB4 | 12 | CC | |
| BH06505 | Marketing Management | Specialisation | 8WB2, 8WB4 | 12 | CC | |

Specialisation Studies

Management - BSPMMN

The Graduate Diploma in Business (Management) is designed to provide solid grounding in both foundational business and management knowledge and strategic aspects of management.

This mid-level postgraduate qualification allows managers to upgrade their skills and qualifications. It can be taken standalone or as part of a pathway to the Master of Management.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|-------------------------------------|----------------|------------------------|---------------|--------|----------------|
| BM05567 | Managing Workplace Conflict | Specialisation | 8WB4 | 12 | CC | |
| BM05572 | Strategic Human Resource Management | Specialisation | 8WB4 | 12 | CC | |
| BM06050 | Art and Practice of Leadership | Specialisation | 8WB1, 8WB2, 8WB3 | 12 | CC | |
| BM06508 | Operations Management | Specialisation | 8WB2 | 12 | CC | |

Supply Chain Management - BSPMSU

The Graduate Diploma in Business (Supply Chain Management) offers a pathway to postgraduate supply chain management studies and is designed for those who already have a base of significant relevant professional experience but do not yet have a bachelor's degree.

The course develops students' knowledge in the field of logistics, operations management and supply chain management. Particular focus is based upon the skills and techniques required for employment, in the logistics and supply chain sectors, in early career management roles.

| Unit Code | Unit Title | Unit Type | Sem | Credit Points | Campus | Pre-Requisites |
|-----------|---------------------------------------|----------------|------|---------------|--------|----------------|
| BE05305 | International Supply Chain Structure | Specialisation | 8WB4 | 12 | CC | |
| BM05574 | Supply Chain and Logistics Management | Specialisation | 8WB2 | 12 | CC | |
| BM05579 | Green Logistics | Specialisation | 8WB4 | 12 | CC | |
| BM06508 | Operations Management | Specialisation | 8WB2 | 12 | CC | |