

# Bachelor of Business

Course code: BBNS (Commencing 1BI 2025)

## Course Requirements

To attain the Bachelor of Business, students will be required to complete 288 credit points consisting of:

- 96 credit points of Core units
- 96 credit points of Major studies selected from the approved list (includes BSK2001 and BSK3000)
- 96 credit points made up of either:
  - Option A:
    - BSK1001 Ethics and Sustainability AND
    - BSK3001 Workplace Learning AND
    - 72 credit points of 2nd Major studies from the approved list
  - OR
  - Option B: (Not available for VU Online)
    - BSK1001 Ethics and Sustainability AND
    - BSK3001 Workplace Learning AND
    - 48 credit points of Minor studies AND
    - 24 credit points of elective units from across the University (must be at third year level).
  - OR
  - Option C: (Not available for VU Online)
    - BSK1001 Ethics and Sustainability AND
    - BSK3001 Workplace Learning AND
    - 48 credit points of elective units taken from any major or minor offered in BBNS(not already taken) AND
    - 24 credit points of elective units from across the University (must be at third year level).
  - OR
  - Option D: (VU Online only)
    - BSK1001 Ethics and Sustainability AND
    - BSK3001 Workplace Learning AND
    - 48 credit points of Minor studies taken from any minor approved for VU Online (not already taken) AND
    - 24 credit points of elective units taken from any major or minor approved for VU Online (not already taken).

Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

## Credit Points

A credit point is used to measure the study load for a unit. A standard unit consists of 12 credit points, with each completed unit's credit points adding up to meet your required total of credit points to complete your course.

## Further Information

Unit and course information is available from the University course search site at <http://vu.edu.au/course-search> or go to <https://askvu.vu.edu.au> or Phone VUHQ on 03 9919 6100

## Campus

City Campus (CC)  
Footscray Park (FP)  
VU Brisbane (VUB)  
VU Sydney (VUS)

## College

College of Arts, Business, Law,  
Education and IT

## Study Mode

Full Time or Part Time

## Duration

3 years Full Time or Part Time  
equivalent

## Fee Type

For information on course fees,  
refer to <http://vu.edu.au/fees>

## Application Method

VTAC - <https://vtac.edu.au>  
Direct Application - <https://gotovu.custhelp.com/app/landing>

## Timetable

[vu.edu.au/timetables](http://vu.edu.au/timetables)

## Course Chair

Nilusha Gallage  
Leicha Bragg

## Course Advice

AskCUA <https://askvu.vu.edu.au/app/askcua>

## Year 1

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BSK1000	My Business Future	Core	1B1	12	CC	
BHO1000	Marketing Theory and Practice	Core	1B2	12	CC	
BMO1000	People and Organisations	Core	1B3	12	CC	
BEO1000	Business Data Analytics and Visualisation	Core	1B4	12	CC	
BEO1001	Economic Concepts and Application	Core	2B1	12	CC	
BSK1001	Ethics and Sustainability	Core	2B2	12	CC	
BAO1000	Financial Literacy and Decision Making	Core	2B3	12	CC	
	Major - Unit 1	Major	2B4	12	CC	

Students should be enrolling in the above sequence patterns only. Unit offerings have been created by your discipline for your specific course. If the unit quota is full, please contact [AskCUA](#) for course advice.

## Year 2

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BLO1105	Business Law	Core	1B3, 1B4, 2B2, 2B3	12	CC	
BMO2005	Innovation and Entrepreneurship	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
	Major 1 - Unit 2	Major		12	CC	
	Major 1 - Unit 3	Major		12	CC	
	Major 1 - Unit 4	Major		12	CC	
	Major 2 - Unit 1 OR Minor - Unit 1	Major Minor		12	CC	
	Major 2 - Unit 2 OR Minor - Unit 2	Major Minor		12	CC	

## Prerequisites

A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

## Core

A unit that must be completed

## Major

The subject area that you will specialise in during your degree, comprising a set of units within a particular discipline. For example, a business degree has majors such as marketing and banking & finance. At Victoria University a major is made up of 96 credit points (equivalent to 8 units)

## Minor

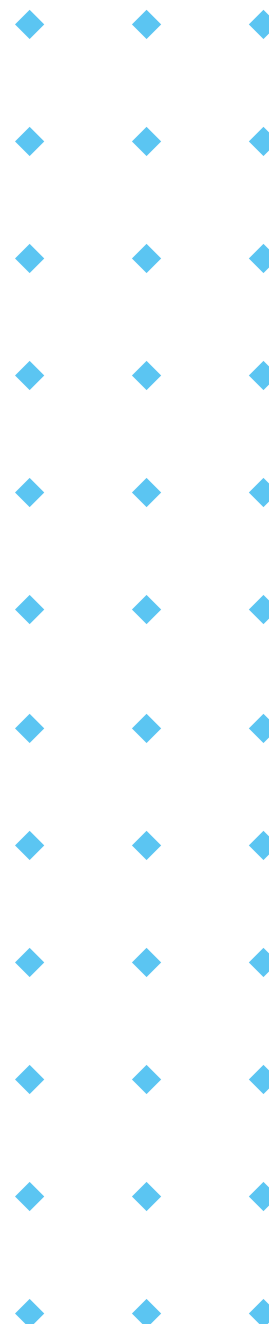
A subject area that is the second focus of a degree, comprising a smaller set of units than a major within a particular discipline. At Victoria University a minor is made up of 48 credit points (equivalent to 4 units).

## Elective

you have some choice in what you select.

## Year 3

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BSK3001	Workplace Learning	Core	1B1, 1B4, 2B1, 2B4	12	CC	BSK2001
<p><b>To enrol in BSK3001, you must seek prior approval from the Workplace Learning team at the campus at which you are enrolled.</b> This is to ensure that the placement aligns with your associated profession and is at a level commensurate with your tertiary degree. For detailed information about the unit's pre-enrolment requirements and approval process, please visit the <a href="#">VUBS WIL Collaborate space</a>.</p> <p>To initiate the approval process, please attend an upcoming <a href="#">WIL drop-in session</a>, or contact the WIL team via email <a href="mailto:WIL.Business@vu.edu.au">WIL.Business@vu.edu.au</a> or phone +61 3 9919 4889.</p>						
BSK3000	Professional Business Project	Major		12		BMO2005 or BPD2100  Students must also have successfully completed a minimum of 16 units.
	Major 2 - Unit 3 OR Minor - Unit 3	Major Minor		12		
	Major 1 - Unit 5	Major		12		
	Major 1 - Unit 6	Major		12		
	Major 2 - Unit 4 OR Minor - Unit 4	Major Minor		12		
	Major 2 - Unit 5 OR Elective	Major Elective		12		
	Major 2 - Unit 6 OR Elective	Major Elective		12		



## Majors and Minors

Majors offered in this course		Minors offered in this course				
BMAACT	<a href="#">Accounting</a>	AMICOM	<a href="#">Communication Studies</a>			
BMABKF	<a href="#">Banking and Finance</a>	AMIDIG	<a href="#">Digital Photography</a>			
BMABUA	<a href="#">Business Analytics</a>	AMIPSY	<a href="#">Psychology</a>			
BMAEVT	<a href="#">Event Management</a>	AMITEM	The Entrepreneurial Mindset			
BMAFNR	<a href="#">Financial Risk Management</a>	BMIACT	<a href="#">Accounting</a>			
BMAHRM	<a href="#">Human Resource Management</a>	BMIBKF	<a href="#">Banking and Finance</a>			
BMAISM	<a href="#">Information Systems Management</a>	BMIBUA	<a href="#">Business Analytics</a>			
BMAITD	<a href="#">International Trade</a>	BMIEVT	<a href="#">Event Management</a>			
BMAMAI	<a href="#">Management and Innovation</a>	BMIFNR	<a href="#">Financial Risk Management</a>			
BMAMRK	<a href="#">Marketing</a>	BMIHRM	<a href="#">Human Resource Management</a>			
BMASCL	<a href="#">Supply Chain and Logistics Management</a>	BMIISM	<a href="#">Information Systems Management</a>			
BMATHM	<a href="#">Tourism and Hospitality Management</a>	BMIITD	<a href="#">International Trade</a>			
		BMIMAI	<a href="#">Management and Innovation</a>			
		BMIMRK	<a href="#">Marketing</a>			
		BMIPAC	<a href="#">Professional Accounting</a>			
		BMISCL	<a href="#">Supply Chain and Logistics Management</a>			
		BMITHM	<a href="#">Tourism and Hospitality Management</a>			
		EMIAGL	<a href="#">Aboriginal Yulendj (Knowledge) and Community</a>			
		SMISAC	<a href="#">Sport and Active Communities</a>			

## Majors

### Accounting - BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting).

**Students undertaking the accounting major (BMAACT) are required to complete the minor, BMIPAC Professional Accounting. This minor provides an integrated set of units to meet CPA professional accreditation requirements.**

You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning.

As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information
- use financial accounting tools and measurements to improve resource allocation.

You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology.

Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2000	Accounting Information Systems	Major		12	CC	BAO1000
BAO2001	Corporate Finance	Major		12	CC	BAO1000
BAO2202	Financial Accounting	Major		12	CC	BAO2000
BAO2204	Management Accounting	Major		12	CC	BAO1000
BAO3002	Corporate Accounting and Sustainability Reporting	Major		12	CC	BAO2202
BAO3309	Advanced Financial Accounting	Major		12	CC	BAO3002
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### Banking and Finance - BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2001	Corporate Finance	Major		12	CC	BAO1000
BAO2007	International Finance	Major		12	CC	
BAO3403	Investment and Portfolio Management	Major		12	CC	BAO1000
BEO2001	Commercial Banking and Finance	Major		12	CC	BAO1000
BEO2008	Banking Law	Major		12	CC	
BEO3001	Contemporary Issues in Banking and Finance	Major		12	CC	Must have completed at least 3 Banking and Finance, or Finance specialisation units.
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

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## Majors

### Business Analytics - BMABUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions.

You will learn complex concepts, skills and application of conceptual and technical knowledge for a career in:

- data project management
- data management
- data analysis and visualisation
- data insight analysis

The major in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- predictions using data
- data visualisation
- data project management

You'll also learn to develop and deliver a business data analysis project.

You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BCO2006	Data Management Principles and Visualisation	Major		12	CC	
BCO2007	Business Applications Modelling and Development	Major		12	CC	
BCO2008	Advanced Business Analytics	Major		12	CC	BCO2006
BCO2009	Big Data and Machine Learning in Business	Major		12	CC	
BCO3004	Business Analytics Project	Major		12	CC	
BCO3005	Predictive Analytics	Major		12	CC	BCO2009
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

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## Majors

### Event Management - BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2000	Event Operations	Major		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major		12	CC	
BHO2009	Event Planning and Promotion	Major		12	CC	
BHO3002	Contemporary Issues in Tourism and Events	Major		12	CC	
BHO3406	Live Performance Management	Major		12	CC	BHO2000 and BHO2006
BHO3421	Business Events	Major		12	CC	BHO2006
BSK2001	My Professional Brand (Replacing BPD2100 - International Business Challenge)	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

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## Majors

### Financial Risk Management - BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management.

Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field.

On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices.

You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2001	Corporate Finance	Major		12	CC	BAO1000
BAO3000	Personal Finance Planning	Major		12	CC	
BAO3403	Investment and Portfolio Management	Major		12	CC	BAO1000
BEO2012	Financial Modelling for Enterprise Risk Management	Major		12	CC	
BEO2401	Risk Management and Insurance	Major		12	CC	
BEO3002	Derivatives of Risk Management	Major		12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

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## Majors

### Human Resource Management - BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation. VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2009	Managing People	Major		12	CC	BMO1000
BMO2003	Human Resource Development	Major		12	CC	BMO2009
BMO2010	Employment and Workplace Relations	Major		12	CC	BMO2009
BMO3005	Diversity and Wellbeing	Major		12	CC	BMO2009
BMO3009	People Systems	Major		12	CC	
BMO3332	Managing Organisational Change	Major		12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### Information Systems Management - BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management.

You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project. Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BCO2003	Information Systems Management and Security	Major		12	CC	
BCO2004	Business Process Analysis and Design	Major		12	CC	BCO2003
BCO2005	Project Management Methods and Tools	Major		12	CC	BCO2003 or NIT2113 and NIT2171
BCO2006	Data Management Principles and Visualisation	Major		12	CC	BCO2004 (Applicable for BMAISM students ONLY)
BCO3000	Business Process Reengineering	Major		12	CC	BCO2004
BCO3003	Programming and Algorithms for Business Applications	Major		12	CC	BCO2004
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100  Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### International Trade - BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BEO2003	International Economics and Finance	Major		12	CC	BEO1001
BEO2009	Foundations of International Business	Major		12	CC	
BEO2010	International Trade Practices and Policies	Major		12	CC	
BEO2011	Market Analysis and Competition	Major		12	CC	BEO1001
BEO3430	International Economic Analysis	Major		12	CC	BEO1105 or BEO1001
BEO3432	Strategic International Trade Operations	Major		12	CC	BEO1000
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

Majors

Management and Innovation - BMAMAI

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an:

- eCommerce Manager,
- Knowledge Manager,
- Entrepreneur,
- Venture Capitalist,
- Digital Business Analyst,
- Digital Business Process Administrator,
- Digital Project Administrator,
- Data Communicator.

You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BM02002	Strategic Management	Major		12	CC	
BM02008	Digital Business	Major		12	CC	BM01000
BM02014	Leadership	Major		12	CC	
BM03002	Knowledge Management	Major		12	CC	
BM03010	Entrepreneurial Venture Scale Up	Major		12	CC	BM02005
BM03332	Managing Organisational Change	Major		12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BM02005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### Marketing - BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2007	Brand and Innovation	Major		12	CC	
BHO2008	Strategic Consumer Insights	Major		12	CC	BHO1000
BHO2265	Integrated Marketing Communications	Major		12	CC	BHO1000
BHO2285	Marketing Research	Major		12	CC	BEO1000 and BHO1000
BHO3001	Service Design and Marketing	Major		12	CC	BHO1000
BHO3004	Digital Marketing	Major		12	CC	BHO1000
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### Supply Chain and Logistics Management - BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management.

You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the art digital technologies used in procurement, inventory management and distribution functions.

As part of your learning, you will explore:

- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.
- authentic case studies

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BM02012	Procurement and Supply Management	Major		12	CC	
BM02013	Digital Supply Chain Management	Major		12	CC	
BM02181	Operations Management	Major		12	CC	BEO1000
BM03007	Global Transport and Distribution Management	Major		12	CC	
BM03008	Strategic Supply Chain Management	Major		12	CC	
BM03419	Supply Chain Analytics	Major		12	CC	BM02181
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

## Majors

### Tourism and Hospitality Management - BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers.

By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2005	Hotel and Resort Operations Management	Major		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major		12	CC	
BHO2193	Tourism Product Design and Delivery	Major		12	CC	BHO2006
BHO3002	Contemporary Issues in Tourism and Events	Major		12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Major		12	CC	BEO1001 and BEO1000
BHO3499	Managing Sustainable Destinations	Major		12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	BMO2005 or BPD2100 Students must also have successfully completed a minimum of 16 units.

### Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).



## Minors

### Communication Studies - AMICOM

In an 'information society', a detailed understanding of the dynamics of communication and the skills needed to communicate effectively is highly valued. The Communication Studies minor introduces students to a wide range of approaches to the study of interpersonal, social and media-based communication. The Communication Studies minor also assists students to develop and apply effective communication techniques in socially relevant settings such as the workplace environment and community organisations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
ACC2004	Culture and Communication	Minor		12	FP	
ACC2002	Media, Culture and Society	Minor		12	FP	
ACC2010	Television Production	Minor		12	FP	
ASN2008	Narrative Worlds	Minor		12	FP	

### Digital Media - AMIDIG

Digital media is a ubiquitous force transforming how we work, interrelate and communicate. Once a technology located within the area of work, digital media is moving into all areas of everyday life, and practitioners are required to develop new applications such as in the areas of entertainment, health and education. Concurrently, technology is now at a point where those with higher education level digital media can co-opt technology to create projects.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
ACM2014	Visual and Interactive Design for Digital Media	Minor		12	ORT	
ACM2009	International Design	Minor		12	ORT	
ACM2004	Digital Service Design and Analytics	Minor		12	ORT	
ACM3014	Digital User Experience	Minor		12	ORT	

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### Psychology - AMIPSY

The psychology minor equips you with a theoretical understanding of a range of psychological topics such as motivation and emotion, biological, cognitive, social, and personality psychology. Analytical, research and statistical skills, and understanding of relationships and communication are also developed through study of this minor.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
APP1012	Psychology 1A	Minor		12	FP	
APP1013	Psychology 1B	Minor		12	FP	APP1012
APP2013	Psychology 2A	Minor		12	FP	APP1012 and APP1013
APP2014	Psychology 2B	Minor		12	FP	APP2013

### Accounting - BMIACT

This minor provides an integrated set of units in Accounting. Students will undertake:

a) Accounting Information Systems where they explore some theories and practices of [manual] recording and reporting of financial information in Australia within the context of a historical cost accounting system, including an understanding of the legal, professional and conceptual frameworks within which the accounting professional operate;

b) Financial Accounting where they apply accounting concepts and accounting standards to measure, recognise, classify and disclose specific business transactions and other accounting information;

c) Corporate Accounting where they learn the structure underlying corporate reporting designed to give the financial report user useful information on which to make economic decisions;

and d) Management Accounting where they will be equipped with the specialist knowledge relevant technical skills to address these challenges the multi-faceted challenges facing the function of management accounting in contemporary organisations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2000	Accounting Information Systems	Minor		12	CC	BAO1000
BAO2202	Financial Accounting	Minor		12	CC	BAO2000
BAO2204	Management Accounting	Minor		12	CC	BAO1000
BAO3002	Corporate Accounting and Sustainability Reporting	Minor		12	CC	BAO2202

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### Banking and Finance - BMIBKF

This minor provides students with knowledge in the applications of the quantitative techniques and theoretical knowledge to make informed business decisions. Students will develop skills in applying quantitative techniques and the relevant theory to real life problems in relation to investment, financing and dividend decisions of private and public companies. Students will also gain an understanding of risk management, credit and lending decisions and workings financial institutions. **Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.**

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2001	Corporate Finance	Minor		12	CC	BAO1000
BAO3403	Investment and Portfolio Management	Minor		12	CC	BAO1000
BEO2001	Commercial Banking and Finance	Minor		12	CC	BAO1000
BEO3001	Contemporary Issues in Banking and Finance	Minor		12	CC	Must have completed at least 3 Banking and Finance, or Finance specialisation units.
Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.						
BAO2007	International Finance	Minor		12	CC	

### Business Analytics - BMIBUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions. The minor in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- data visualisation

You will also learn to develop and deliver a business data analysis project. You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BCO2006	Data Management Principles and Visualisation	Minor		12	CC	
BCO2008	Advanced Business Analytics	Minor		12	CC	BCO2006
BCO2009	Big Data and Machine Learning in Business	Minor		12	CC	
BCO3004	Business Analytics Project	Minor		12	CC	

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](https://myvu.vu.edu.au).

## Minors

### Event Management - BMIEVT

This minor provides an integrated set of units in Events Management. Students will develop events management knowledge and skills enabling them to plan, organise, manage and evaluate a range of events. Students use a range of learning methods including access to specialised computer software providing them with both theoretical and practical knowledge and skills to enter this fast growing industry sector. With strong connections to the events industry students are able to benefit from real-life examples through case studies, classes and guest presentations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2000	Event Operations	Minor		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor		12	CC	
BHO2009	Event Planning and Promotion	Minor		12	CC	
BHO3421	Business Events	Minor		12	CC	BHO2006

### Financial Risk Management - BMIFNR

This minor provides an integrated set of units in Financial Risk Management. It covers disciplinary knowledge in essential areas such as Financial Planning, Taxation Law, Risk Management and Insurance, and Risk Management Models. Students will develop their skills in communication and critical analyses, and will learn the integral elements of managing and accounting for financial risk in a dynamic world. This knowledge will be consolidated through assessment tasks such as assignments with both individual completion and group collaboration, and virtual share market trading.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO3000	Personal Financial Planning	Minor		12	CC	
BEO2012	Financial Modelling for Enterprise Risk Management	Minor		12	CC	
BEO2401	Risk Management and Insurance	Minor		12	CC	
BEO3002	Derivatives and Risk Management	Minor		12	CC	

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### Human Resource Management - BMIHRM

This Human Resource Management (HRM) minor offers essential disciplinary knowledge, combining theory with practical application to be relevant to the everyday work environment. Students will engage in individual and group activities, oral presentations, written assessments and examinations to demonstrate their skills development in critical thinking and problem solving.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2003	Human Resource Development	Minor		12	CC	BMO2009
BMO2009	Managing People	Minor		12	CC	BMO1000
BMO3005	Diversity and Wellbeing	Minor		12	CC	BMO2009
BMO3009	People Systems	Minor		12	CC	

### Information Systems Management - BMIISM

This minor provides an integrated set of units in Information Systems. It covers disciplinary knowledge in Modeling of business or organisation processes, Programming with a focus on mobile development, Systems Analysis and Design using elements of both Object and Classical analysis, and Database Systems. These units cover many of the fundamental skills from the Australian Computer Society Core Body of Knowledge. Additionally, students will develop skills in oral communication, critical analysis and in the preparation of technical documents for senior management. Assessment tasks across the minor include group projects, formal examinations, written assignments and oral presentations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BCO2003	Information Systems Management and Security	Minor		12	CC	
BCO2004	Business Process Analysis and Design	Minor		12	CC	BCO2003
BCO2005	Project Management Methods and Tools	Minor		12	CC	BCO2003 or NIT2113 and NIT2171
BCO3003	Programming and Algorithms for Business Applications	Minor		12	CC	BCO2004

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### International Trade - BMIITD

This minor provides an integrated set of units in International Trade. Select this minor if you'd like to analyse international markets and utilise your expertise to inform essential trade strategies. This minor enhances the scope of future employment opportunities in the global trade environment. By completing this minor, you can work in any sector for both large and small businesses, government organisations & various institutions domestically and internationally. Professional Careers that are applicable to the International Trade major includes: Business Manager, International Marketing Manager, Import/ Export Advisor, International Engagement officer, Foreign Affairs Advisor, Business Analyst, Import/ Export manager, International Political Advisor, International Relations Manager, International Trade Advisor, Office Manager, Operation Analyst and many more. By selecting this major you'll gain an understanding of core economic principles and learn to devise and assess strategies to improve overall trade and investments in international business environments.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BEO2003	International Economics and Finance	Minor		12	CC	BEO1001
BEO2009	Foundations of International Business	Minor		12	CC	
BEO3430	International Economic Analysis	Minor		12	CC	BEO1105 or BEO1001
BEO3432	Strategic International Trade Operations	Minor		12	CC	BEO1000

### Management and Innovation - BMIMAI

This minor in Management & Innovation provides you an insight into the wide and varied entrepreneurial and management organisations and roles. You will be exposed to units such strategic management, innovation and entrepreneurship, business ethics, knowledge management for innovative organisations and managing organisational change. These units will provide you deep learning that will allow you the capacity to apply entrepreneurial approach to innovation in organisations or pursuing entrepreneurial ideas for commercialisation.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2008	Digital Business	Minor		12	CC	BMO1000
BMO2014	Leadership	Minor		12	CC	
BMO3002	Knowledge Management	Minor		12	CC	
BMO3332	Managing Organisational Change	Minor		12	CC	

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### Marketing - BMIMRK

This minor provides an integrated set of units in Marketing. It covers disciplinary knowledge in marketing theory and practice with a focus on understanding consumer behaviour, integrated marketing communications, issues related to the marketing of services and experiences and the challenges of formation and execution of marketing strategies. Students will develop skills in critical analysis and written communication in a variety of formats. Assessments include individual and group projects, oral presentations and formal examinations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2007	Brand and Innovation	Minor		12	CC	
BHO2008	Strategic Consumer Insights	Minor		12	CC	BHO1000
BHO3001	Service Design and Marketing	Minor		12	CC	BHO1000
BHO3004	Digital Marketing	Minor		12	CC	BHO1000

### Professional Accounting - BMIPAC

This minor provides an integrated set of units to meet CPA professional accreditation requirements. Students undertaking the accounting major (BMAACT) are required to complete this minor, BMIPAC Professional Accounting.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BCO2003	Information Systems Management and Security	Minor		12	CC	
BLO2206	Taxation Law and Practice	Minor		12	CC	BLO1105 or BLB1102
BEO2012	Financial Modelling for Enterprise Risk Management	Minor		12	CC	
BAO3001	Auditing and Assurance	Minor		12	CC	BAO3002

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).

## Minors

### Supply Chain and Logistics Management - BMISCL

This minor provides a set of four units in logistics and supply chain management specialisation. It comprises of disciplinary knowledge on manufacturing and service operations; inbound and outbound distribution functions; knowledge and skills on logistics control in a global supply chain; and state-of-the art technology applications for information flow. This minor will help students with understanding of supply chain functionalities, strategy to control efficient and cost effective flow of goods and applications of technology to help integrate the supply chain system. Assessment tasks across the minor include learning activities including calculation-based individual assessment, group case study presentation and formal summative examination.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2013	Digital Supply Chain Management	Minor		12	CC	
BMO2181	Operations Management	Minor		12	CC	BEO1000
BMO3008	Strategic Supply Chain Management	Minor		12	CC	
BMO3419	Supply Chain Analytics	Minor		12	CC	BMO2181

### Tourism and Hospitality Management - BMITHM

This Tourism & Hospitality Management minor offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2005	Hotel and Resort Operations Management	Minor		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor		12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Minor		12	CC	BEO1000 and BEO1001
BHO3499	Managing Sustainable Destinations	Minor		12	CC	

### Semester Dates

For accurate, up-to-date semester dates for these minors, please go to [MyVU](#).



## Minors

### Aboriginal Yulendj (Knowledge) and Community - EMIAGL

With UNESCO's acknowledgement that Indigenous groups globally are challenged from 'development', global warming and globalisation and the Australian government's adoption of the UN Declaration on the Rights of Indigenous Peoples, how might Indigeneity assert itself legally, politically, culturally, socially and technologically to secure/ensure an equitable and respected place in a multicultural globalised Australian context?

How might key Aboriginal issues underpinned by self-determination, land and country, treaty, economic development, urban and regional planning, traditional owners, cultural heritage and art, human rights, ethics and community development be considered and applied in a changing world and in Australian civics and citizenship, workplaces and community?

The Aboriginal Yulendj (Knowledge) and Community minor will be available for students enrolled in VU undergraduate programs and it will use Moondani Balluk (embrace people) units in decolonial and postmodern theories to consider a range of complex topics concerning personal and national identity in a changing global world. In this minor, students will explore, analyse and deconstruct their own disciplinary and lived perspectives as well as explore, reflect and understand the impacts and outcomes of colonisation for Aboriginal individuals, families and communities in South East Australia. Topics to be explored include history, human rights, traditional owners, sovereignty, governance and societal structures, coloniality and systems of power and community ethics.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
AEK1204	Aboriginal History and Political Movements	Minor		12	FP	
AEK1105	Aboriginal Traditions and Policy	Minor		12	FP	
AEK2205	Politics of Aboriginal Art	Minor		12	FP	AEK1105 or AEK1204
AEK2203	Indigenous Perspectives on Sustainability	Minor		12	FP	AEK1105 or AEK1106 or AEK1204
AND						
AEK3203	Working Ethically in Aboriginal Community	Minor		12	FP	AEK1105 or AEK1204 and AEK2203 or AEK2205
AEK3204	Aboriginal Political and Reflective Learning	Minor		12	FP	AEK1105 or AEK 1204

### Semester Dates

For accurate, up-to-date semester dates for this minor, please go to [MyVU](#).

## Minors

### Sport and Active Communities - SMISAC

The minor is designed to provide students with the knowledge and skills to manage sport and active recreation facilities, programs, services, partnerships, and participation. Students will know how to manage sport and active recreation for optimal participant satisfaction, build sustainable communities and deliver social benefits.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
SSM2104	Programming for Sport Development and Community Action	Minor		12	CC	
SSM2204	Sport Sponsorships and Partnerships	Minor		12	CC	
SSM3103	Sport Facility Managemant	Minor		12	CC	SSM2204
SSM3204	Building and Sustaining Sport Participation	Minor		12	CC	

### Semester Dates

For accurate, up-to-date semester dates for this minor, please go to [MyVU](#).