

Bachelor of Psychological Studies / Bachelor of Business

Course code: ABPB

Course Requirements

To attain the Bachelor of Psychological Studies / Bachelor of Business, students will be required to complete 384 credit points consisting of:

- 96 credit points of Core First Year studies
- 108 credit points of Core Psychological studies
- 24 credit points of Psychology Elective studies
- 48 credit points of Core Business studies
- 96 credit points of specialised studies from one of the Business Majors
- 12 credit points of Work Integrated Learning studies (APP3028 Fieldwork or BSK3001 Workplace Learning)

Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Credit Points

A credit point is used to measure the study load for a unit. A standard unit consists of 12 credit points, with each completed unit's credit points adding up to meet your required total of credit points to complete your course.

Further Information

Unit and course information is available from the University course search site at <http://vu.edu.au/course-search> or go to <https://askvu.vu.edu.au> or Phone VUHQ on 03 9919 6100

Campus

Footscray Park (FP)

College

College of Sport, Health and Engineering

Study Mode

Full Time or Part Time

Duration

4 years Full Time or Part Time equivalent

Fee Type

For information on course fees, refer to <http://vu.edu.au/fees>

Application Method

VTAC - <https://vtac.edu.au>
Direct Application - <https://gotovu.custhelp.com/app/landing>

Timetable

vu.edu.au/timetables

Course Chair

Laurie Chapin

Course Advice

AskCUA - <https://askvu.vu.edu.au/app/askcua>

Year 1

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
APP1016	Foundations of Psychological Research	Core	1B1	12	FP	
BMO1000	People and Organisations	Core	1B2	12	CC	
ASX1003	Foundations of Social Science Research	Core	1B3	12	FP	
APP1012	Psychology 2A	Core	1B4	12	FP	
BSK1000	My Business Future	Core	2B1	12	CC	
APP1013	Psychology 1B	Core	2B2	12	FP	APP1012
BSK1001	Ethics and Sustainability	Core	2B3	12	CC	
BEO1001	Economic Concepts and Application	Core	2B4	12	CC	

Year 2

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
APP2013	Psychology 2A	Core	1B1	12	FP	APP1012 and APP1013
BAO1000	Financial Literacy and Decision Making	Core	1B2	12	CC	
HPP2001	Developmental Psychology	Core	1B3	12	FP	APP1013
BLO1105	Business Law	Core	1B4	12	CC	
BMO2005	Innovation and Entrepreneurship	Core	2B1	12	CC	
BHO1000	Marketing Theory and Practice	Core	2B2	12	CC	
APP2014	Psychology 2B	Core	2B3	12	FP	APP2013
	Psychology Elective	Elective	2B4	12		

Please note: Primary pattern of study blocks are in **bold**. This is the recommended sequence.

Prerequisites

A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Core

A unit that must be completed

Major

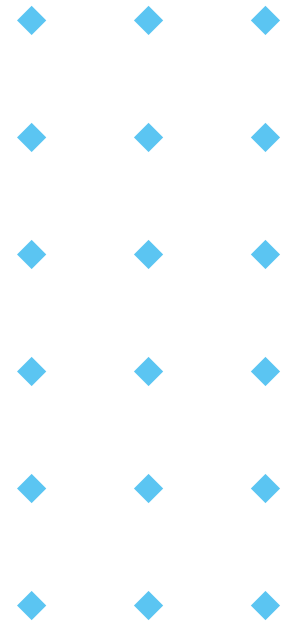
The subject area that you will specialise in during your degree, comprising a set of units within a particular discipline. For example, a business degree has majors such as marketing and banking & finance. At Victoria University a major is made up of 96 credit points (equivalent to 8 units)

Elective

you have some choice in what you select.

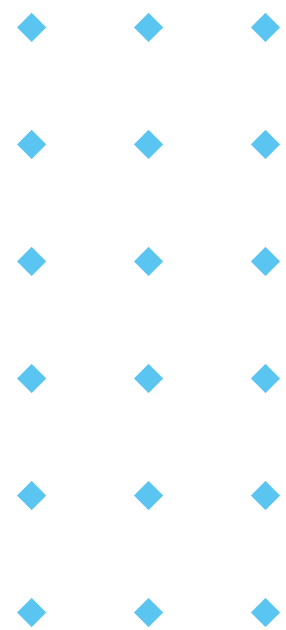
Year 3

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
	Major 1 - Unit 1	Major	1B1	12		
APP3034	History, Theories and Practice of Psychology	Core	1B2	12	FP	APP2014 and APP2001
	Major 1 - Unit 2	Major	1B3	12		
APS2030	Qualitative Social Research Methods 1	Core	1B4	12	FP, ORT	APP1013
APS2040	Quantitative Social Research Methods	Core	2B1	12	FP	APP2013
APP3037	Clinical Aspects of Psychology	Core	2B2	12	FP	APP2014 and HPP2001
	Major 1 - Unit 3	Major	2B3	12		
	Major 1 - Unit 4	Major	2B4	12		



Year 4

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
	Major 1 - Unit 5	Major	1B1	12		
	Major 1 - Unit 6	Major	1B2	12		
APP3023	Psychological Issues in the Workplace	Core	1B3	12	FP	APP2014
APP3035	Research Methods in Psychology	Core	1B4	12	FP	APP2014
APP3028	Fieldwork OR	Core	2B1	12	FP	APP2014
BSK3001	Workplace Learning		2B1, 1B1, 1B3, 2B4	12	CC	BSK2001
	Major 1 - Unit 7	Major	2B2	12		
	Psychology Elective 2	Elective	2B3	12		
	Major 1 - Unit 8	Major	2B4	12		



Please note: Primary pattern of study blocks are in **bold**. This is the recommended sequence.

Placement

ABPB students need to complete either APP3028 (pre-requisite APP2014) or BSK3001 (pre-requisite BSK2001).

APP3028 Fieldwork:

Students will undertake a mandatory fieldwork placement, consisting of 60 hours of placement, and in-class course work. All placement activities for this unit must be pre-approved and authorised by the Undergraduate Psychology Placement Officer. Credit will not be applied retrospectively for unauthorised activities. Students may be required to complete a proportion of the placement hours before undertaking the unit.

[APP3028 placement webpage](#)

Contact: sally-ann.free@vu.edu.au

BSK3001 Workplace Learning:

Placement over an approved period, totalling 110 hours. Industry Placement - This unit will be delivered online, associated with experience of workplace settings.

[BSK3001 Work Integrated Learning webpage](#)

Contact: wil.business@vu.edu.au

Psychology Electives

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
APP3015	Counselling Theory and Practice	Elective	1B4, WB, 2B3, 2B4	12	FP	APP2013
APP3018	Organisations and Work	Elective	1B4, 2B4	12	FP	APP2013
APP3027	Relationship and Family Wellbeing	Elective	1B2, 1B3, 2B1	12	FP	APP2013
APP3019	Psychobiology	Elective	1B1, 1B3, 2B3	12	FP	APP2013
APP3016	Group Behaviour	Elective	2B3, 2B4	12	FP	APP2013

Majors and Minors

Approved Majors		◆	◆	◆
BMAACT	Accounting	◆	◆	◆
BMAEVT	Event Management	◆	◆	◆
BMAHRM	Human Resource Management	◆	◆	◆
BMAITD	International Trade	◆	◆	◆
BMAMAI	Management and Innovation	◆	◆	◆
BMAMRK	Marketing	◆	◆	◆
BMASCL	Supply Chain and Logistics Management	◆	◆	◆
BMATHM	Tourism and Hospitality Management	◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆
		◆	◆	◆

Majors

Accounting - BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting). You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning.

As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information
- use financial accounting tools and measurements to improve resource allocation.

You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology.

Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BAO2000	Accounting Information Systems	Major		12	CC	BAO1000
BAO2001	Corporate Finance	Major		12	CC	BAO1000
BAO2202	Financial Accounting	Major		12	CC	BAO2000
BAO2204	Management Accounting	Major		12	CC	BAO1000
BAO3002	Corporate Accounting and Sustainability Reporting	Major		12	CC	BAO2202
BAO3309	Advanced Financial Accounting	Major		12	CC	BAO3002
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

For accurate, up-to-date semester dates for this major, please go to [MyVU](#).

Majors

Event Management - BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities.

By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2000	Event Operations	Major		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major		12	CC	
BHO2009	Event Planning and Promotion	Major		12	CC	
BHO3002	Contemporary Issues in Tourism and Events	Major		12	CC	
BHO3406	Live Performance Management	Major		12	CC	BHO2000 and BHO2006
BHO3421	Business Events	Major		12	CC	BHO2006
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

Human Resource Management - BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation.

VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2003	Human Resource Development	Major		12	CC	BMO2009
BMO2009	Managing People	Major		12	CC, ORT	BMO1000
BMO2010	Employment and Workplace Relations	Major		12	CC, ORT	BMO2009
BMO3005	Diversity and Wellbeing	Major		12	CC, ORT	BMO2009
BMO3009	People Systems	Major		12	CC, ORT	
BMO3332	Managing Organisational Change	Major		12	CC, ORT	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

International Trade - BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BEO2003	International Economics and Finance	Major		12	CC	BEO1001
BEO2009	Foundations of International Business	Major		12	CC, FP	
BEO2010	International Trade Practices and Policies	Major		12	CC	
BEO2011	Market Analysis and Competition	Major		12	CC, FP	BEO1001
BEO3430	International Economic Analysis	Major		12	CC	BEO1105 or BEO1001
BEO3432	Strategic International Trade Operations	Major		12	CC	BEO1000
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

Management and Innovation - BMAMAI

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an:

- eCommerce Manager
- Knowledge Manager
- Entrepreneur
- Venture Capitalist
- Digital Business Analyst
- Digital Business Process Administrator
- Digital Project Administrator
- Data Communicator

You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2002	Strategic Management	Major		12	CC, ORT	
BMO2008	Digital Business	Major		12	CC, ORT	BMO1000
BMO2014	Leadership	Major		12	CC, ORT	
BMO3002	Knowledge Management	Major		12	CC, ORT	
BMO3010	Entrepreneurial Venture Scale Up	Major		12	CC, ORT	BMO2005
BMO3332	Managing Organisational Change	Major		12	CC, ORT	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

Marketing - BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2007	Brand and Innovation	Major		12	CC, ORT	
BHO2008	Strategic Consumer Insights	Major		12	CC, ORT	BHO1000
BHO2265	Intergrated Marketing Communications	Major		12	CC, ORT	BHO1000
BHO2285	Marketing Research	Major		12	CC, ORT	BEO1000 and BHO1000 or APP2014
BHO3001	Service Design and Marketing	Major		12	CC, ORT	BHO1000
BHO3004	Digital Marketing	Major		12	CC, ORT	BHO1000
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

Supply Chain and Logistics Management - BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management.

You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the art digital technologies used in procurement, inventory management and distribution functions.

As part of your learning, you will explore:

- authentic case studies
- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS).

Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BMO2012	Procurement and Supply Management	Major		12	CC	
BMO2013	Digital Supply Chain Management	Major		12	CC	
BMO2181	Operations Management	Major		12	CC	BEO1000 or APP2014
BMO3007	Global Transport and Distribution Management	Major		12	CC	
BMO3008	Strategic Supply Chain Management	Major		12	CC	
BMO3419	Supply Chain Analytics	Major		12	CC	BMO2181
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC, ORT	

Semester Dates

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Majors

Tourism and Hospitality Management - BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers.

By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

Unit Code	Unit Title	Unit Type	Sem	Credit Points	Campus	Pre-Requisites
BHO2005	Hotel and Resort Operations Management	Major		12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major		12	CC	
BHO2193	Tourism Product Design and Delivery	Major		12	CC	BHO2006
BHO3002	Contemporary Issues in Tourism and Events	Major		12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Major		12	CC	BEO1001 and BEO1000 or APP2014
BHO3499	Managing Sustainable Destinations	Major		12	CC	
BSK2001	My Professional Brand	Major		12	CC	BSK1000
BSK3000	Professional Business Project	Major		12	CC	

Semester Dates

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