

COURSE DELIVERY PLAN 2025

Graduate Certificate in Business Administration (Online Delivery)

COURSE CODE: BTPF

Campus	VU Online
College	Business
Study Mode	Part-time or Full-time*
Duration	8 Months
Fee Type	Full Fee. Fee information available from vu.edu.au/fees
Application Method	Direct Application - https://online.vu.edu.au/
Timetable	N/A
Course Requirements	To attain the award of Graduate Certificate in Business Administration, students must successfully complete 48 credit points (equivalent to 4 units) in total, consisting of: Four (4) Core units (equivalent to 48 credit points)
Further Information	Unit (subject) and course information is available from the University course search site at vu.edu.au/course-search OR https://online.vu.edu.au/online-courses/graduate-certificate-business-administration OR call 1300 682 051
Course Coordinator	Associate Professor Leicha Bragg Email: Leicha.Bragg@vu.edu.au

The following course structure is designed to help students track their progress through the course.

*With approval from the MBA Course Coordinator. NB: This course structure is subject to change

YEAR 1 (2025)

Unit Code	Unit Title	Unit Type	Study Period	Credit Points	Campus	Prerequisites
BHO6505	Marketing Management	Core	1	12	VU Online	Nil
BAO5734	Financial Analysis	Core	2	12	VU Online	Nil
BMO6511	Strategic Management and Business Policy	Core	3	12	VU Online	Nil
BMO5501	Business Ethics and Sustainability	Core	4	12	VU Online	Nil

This information is current at the publication date, September 2024.

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