Bachelor of Sport Management

COURSE CODE: SBSM

Mid-Year Entry

CAMPUS	City Campus (CC)				
COLLEGE	College of Arts, Business, Law, Education and IT				
STUDY MODE	Full Time or Part Time				
DURATION	3 years Full Time or Part Time equivalent				
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees				
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing				
TIMETABLE	vu.edu.au/timetables				
COURSE REQUIREMENTS	To attain the Bachelor of Sport Management students will be required to complete 288 credit points (equivalent to 24 units) consisting of: • 96 credit points of First Year Core units • 96 credit points of Major studies from the approved list • 48 credit points of Professional Development in Sport & Outdoor Recreation Minor studies • 48 credit points of Minor studies from the approved list. Minors not available for students completing the Outdoor Recreation Leadership Major are: • SMIOUT Outdoor Recreation Leadership Minors not available for students completing the Sport and Active Communities Major are: • SMISAC Sport and Active Communities				
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100				
COURSE CHAIR	Hans Westerbeek				
COURSE ADVICE	AskCUA https://askvu.vu.edu.au/app/askcua				

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.



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YEAR 1, Semester 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1101	Introduction to Sport and Active Recreation	Core	1B1, 2B1	12	CC	
BHO1000	Marketing Theory and Practice	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
SSM1202	Financial Management for Sport and Active Recreation	Core	2B3, 2B4	12	CC	
SSM1104	Community Building for Sport and Active Recreation	Core	1B3, 2B1, 2B4	12	CC	

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO1000	People and Organisations	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3	12	CC	
SOL1000	Introduction to Adventure Environments	Core	1B1, 1B4, WB1	12	FP	
SSM1102	Foundations of Sport and Active Recreation	Core	1B2, 1B3, 2B1	12	CC	
	Major 1 - Unit 1	Major		12		
	Major 1 - Unit 2	Major		12		
	Major 1 - Unit 3	Major		12		
	Major 1 - Unit 4	Major		12		
SSM1203	Human Resources for Sport and Active Recreation	Core	2B1, 2B4	12	CC	

YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2002	Career Development and Employability 1	Minor	1B1,1B3	12	CC	
SSM2003	Ethics in Sport Management and Active Recreation	Minor	1B3, 2B2	12	CC	
	Minor 2 - Unit 1	Minor		12		



Minor 2 - Unit 2	Minor	12	
Minor 2 - Unit 3	Minor	12	
Minor 2 - Unit 4	Minor	12	
Major 1 - Unit 5	Major	12	
Major 1 - Unit 6	Major	12	

YEAR 4, Semester 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM3003	Career Development and Employability 2	Minor	1B2, 2B1, 2B2, 2B4	12	CC	SSM2002
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Minor	1B3	12	CC	
	Major 1 - Unit 7	Major		12		
	Major 1 - Unit 8	Major		12		

MAJORS

Outdoor Recreation Leadership SMAOUT

The Outdoor Recreation Leadership Major exposes students to a diverse range of outdoor recreational programs that not only deliver special experiences, but also provides unique learning situations that build a breadth of capabilities, including the capacity to plan, organise, and program complex outdoor recreational activities at the highest professional level. It also provides the opportunity for students to build highly valued character traits including integrity, cultural sensitivity, and psychological resilience. The course will enable students to gain employment in the fields of outdoor recreation, adventure sports, outdoor education, and corporate training.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SOL1001	Natural Environments 1	Major	1B1, 1B2 2024	12	FP	
SOL1002	Safety in Natural Environments	Major	2B1, 2B2 2024	12	FP	
SOL2001	River Environments 1	Major	SB1, WB1 2024	12	FP	SOL1001; and SOL1002
SOL2003	Mountain Environments	Major	1B1, 1B2 2024	12	FP	SOL1001; and SOL1002
SOL2010	Natural Environments 2	Major	2B4 2024	12	FP	SOL1001; and SOL1002



SOL3003	Risk Management in Natural Environments	Major	2B2 2024	12	FP	SOL1001; and SOL1002
SSM3002	Outdoor and Environmental Philosophy	Major	2B4 2024	12	FP	SOL1001; and SOL1002
SSM3101	Environmental Inquiry, Sustainability and Communities	Major	1B2, 1B3 2024	12	FP	SOL1001; and SOL1002

Sport and Active Communities SMASAC

The Sport and Active Communities Major gives attention to community sport, its relationship with elite and professional sport, and how it can be managed to optimise participant satisfaction, build sustainable communities, and deliver social utility. It also covers team-sport management, gym and exercise program administration, and community-based physical activity programming. The course thus enables graduates to enter a broad range of administrative, management, and professional-support positions in governing bodies, sport clubs, sport facilities, sport events, local government, and community welfare agencies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2103	Historical and Cultural Aspects of Australian Sport	Major	1B3, 1B4, WB1	12	CC	
SSM2104	Programming for Sport Development and Community Action	Major	1B1, 1B2	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Major	2B2, 2B4	12	CC	
SSM2205	Sociology of Sport and Active Recreation	Major	2B1, 2B3	12	CC	
SSM3103	Sport Facility Management	Major	1B1, 2B3	12	CC	SSM2204
SSM3104	Research and Evaluation in Sport	Major	1B1, WB1	12	CC	
SSM3204	Building and Sustaining Sport Participation	Major	2B2, 2B3, 2B4	12	CC	
SSM3205	Sport Event Management	Major	2B1, 2B4	12	CC	SSM3103

PROFESSIONAL DEVELOPMENT IN SPORT & OUTDOOR RECREATION - COMPULSORY MINOR

Professional Development in Sport and Outdoor Recreation SMIPDS

The required minor provides students opportunities for professional development and offers the opportunities to learn and apply their knowledge and skills in making informed decisions on the basis of ethics, sustainability, and social responsibility. The Minor will have a distinctive appeal to students with an interest in ethics, diverse and sustainable sports provision, and building vibrant communities through sport and recreation.

UNIT	UNIT TITLE	UNIT	SEM	CREDIT	CAMPUS	PRE-REQUISITES
CODE		TYPE		POINTS		



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SSM2002	Career Development and Employability 1	Minor	1B1, 1B3	12	CC	
SSM2003	Ethics in Sport Management and Active Recreation	Minor	1B3, 2B2	12	CC	
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Minor	1B3	12	CC	
SSM3003	Career Development and Employability 2	Minor	1B2, 2B1	12	CC	SSM2002

MINORS

Adventure Sports SMIADS

For students pursuing a career in the health, fitness, education, or outdoor industries the adventure sports minor provides the technical knowledge and skill required to operate in a range of environments. Students achieve this outcome through a combination of adventure and environment theory studies, innovative field based labs, practical skill development, and a focus on industry ready professional development students. Combined with the successful completion of their degree students are well positioned to be at the forefront of the adventure sports sector.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AEK2203	Indigenous Perspectives On Sustainability	Minor	1B4, WB1	12	FP	AEK1105; or AEK1106; or AEK1204
SOL2005	Rock Environments	Minor	1B1	12	FP	SOL1001; and SOL1002
SOL2006	River Environments 2	Minor	2B2	12	FP	SOL1001; and SOL1002
SSM3104	Research and Evaluation in Sport	Minor	1B1, WB1	12	CC	

Games and Sports SMIGAM

This minor is for students wanting to actively participate in practical units in the area of physical activity. Students will undertake practical classes where they will instruct others, improve their own performances, learn new skills and be able to plan and prepare activities for a range of individuals and groups.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SPE2000	Rhythmic and Expressive Movement	Minor	2B2, WB1	12	FP	
SPE2001	Major and Minor Games	Minor	1B2, 1B3	12	FP	
SPE2200	Games and Sports	Minor	2B1, 2B2, 2B3, WB1	12	FP	
SPE3100	Psychosocial Aspects of Health and Physical Activity	Minor	1B1, 1B2, WB1	12	FP	



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Health (Sport Science Minor) SMIHEA

Being healthy is important to all of us. Our health is influenced by a range of individual and behavioural factors as well as physical and social environments. Studying health will help you to develop skills and knowledge to make decisions about your own health, inform others, and also to recognise the importance of health in society. You will also become aware of how to support and promote healthy behaviours of others. The minor in Health provides you with an understanding of the individual and societal influences on health and human development. You will study areas covering adolescent health, sexuality and relationships, social bases of health and health promotion and policy.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SHE2001	Adolescent Health	Minor	1B1, 1B2	12	FP	
SHE2002	Sexuality and Relationships	Minor	1B1, 1B2, 1B4, 2B2, 2B3, 2B4, SB1	12	FP	
SHE3001	Social Bases of Health: Global Perspectives	Minor	1B2, 2B3, 2B4, SB1, WB1	12	FP	
SHE3002	Health Policy and Promotion	Minor	1B1, 2B1, 2B4	12	FP	

Outdoor Recreation Leadership SMIOUT

Love being outdoors, and looking for an adventure? If you want to learn about adventure with highly qualified outdoor professionals through hands on experiences in rock climbing, white water rafting, hiking, and skiing as well as develop an in-depth understanding about outdoor recreation, education and adventure sports, then Outdoor Recreation Leadership is for you. The use of industry partnerships and critical evidence based practice to inform teaching will ensure that during the course you will learn all the skills needed to lead in the outdoors. Outdoor Recreation Leadership provides the opportunity for students to build highly valued character traits including communication, group leading, integrity, cultural sensitivity, and psychological resilience.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SOL1001	Natural Environments 1	Minor	1B1, 1B2	12	FP	
SOL1002	Safety in Natural Environments	Minor	2B1, 2B2	12	FP	
SOL2001	River Environments 1	Minor	SB1, WB1	12	FP	SOL1001; and SOL1002
SOL2010	Natural Environments 2	Minor	2B4	12	FP	SOL1001; and SOL1002



Sport and Active Communities SMISAC

The minor is designed to provide students with the knowledge and skills to manage sport and active recreation facilities, programs, services, partnerships, and participation. Students will know how to manage sport and active recreation for optimal participant satisfaction, build sustainable communities and deliver social benefits.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2104	Programming for Sport Development and Community Action	Minor	1B1, 1B2	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Minor	2B2, 2B4	12	CC	
SSM3103	Sport Facility Management	Minor	1B1, 2B3	12	CC	SSM2204
SSM3204	Building and Sustaining Sport Participation	Minor	2B2, 2B3, 2B4	12	CC	

Sport Coaching SMISCO

The minor provides students with the foundational skills required to coach safely and effectively at the community, domestic and representative levels. Students will develop an individual coaching philosophy and style, use relevant technology, practice coaching in controlled settings (e.g., Learning in the workplace), develop program planning skills, and how to deliver applied exercise prescription programs. This minor is planned to provide students with a balance between the theory of coaching science and practical application of key concepts.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AHE2250	Sport Coaching Principles	Minor	1B2, 1B4	12	FP	
SSC2000	Sport Coaching Systems and Technology	Minor	2B4	12	FP	
SSC2003	Sport Coaching: Applied Conditioning	Minor	2B4, WB1	12	FP	
SSC3002	Sport Coaching: Talent Identification & Development	Minor	1B3, 2B3	12	FP	