COURSE DELIVERY PLAN 2024

Master of Digital Media
COURSE CODE: AMDM
Commencing in Semester 2 Block 1

CAMPUS	City Campus (CC)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	2 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Master of Digital Media students will be required to complete 192 credit points consisting of: **Option A** 156 credit points of Core Studies 36 credit points of Elective Studies. OR **Option B** 168 credit points of Core Studies 24 credit points of Elective Studies
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Natasha Dwyer
COURSE ADVICE	AskVU https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 14/06/2024. It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AAA5002	Research Methods	Core	1B1, 2B1	12	CC	Successful Completion of four units
ADL6001	Engaging Learners in Digital Environments	Core	1B1, 2B1	12	ORT	
ADM6002	Digital Media for Sport and Health	Core	2B4	12	CC	
ADM6005	Design Management	Core	1B4	12	CC	
ADM6011	Video Production	Core	2B3	12	CC	
ADM6012	Web Technologies	Core	1B2	12	CC	
ADM6013	Analysing the Web and Social Networks	Core	1B3, 2B3	12	ORT	
	And either					
ADM6014	Professional Internship			12		Successful completion of four units or by approval of a coordinator
	Or					
AET6005	Digital Learning Platforms		1B2, 2B2	12	ORT	

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YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Student to complete one of the following options:						

Student to complete one of the following options:

OPTION A

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ADM7001	Research Project	Core	1B1	12	CC	Completed 8 Post Graduate units or equivalent from the Digital Media Program
ADM7002	Communicating Research	Core	1B2	12	CC	Completed 8 Post Graduate units or equivalent from the Digital Media Program
BCO7000	Business Analytics and Visualisation	Core	8WB3, 8WB4	12	CC	
BMO6050	Art and Practice of Leadership	Core	8WB1, 8WB2, 8WB3	12	CC	
BMO6622	Managing Innovation and Entrepreneurship	Core	8WB2	12	CC	
BMO7005	Business Consulting	Core	8WB2, 8WB4	12	CC	
	And					
BCO6008	Predictive Analytics		8WB1	12	CC	BCO7000; and BCO7006
	Or					
BMO5501	Business Ethics and Sustainability		8WB1, 8WB2, 8WB3, 8WB4	12	CC	
	And					
BCO7007	Artificial Intelligence and Machine Learning for Business		8WB3	12	CC	
	Or					
BHO6505	Marketing Management		8WB1, 8WB2, 8WB4	12	CC	

OPTION B

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ASA6003	Research Thesis (Part 1)	Core	S1, S2	24	CC	AAA5002
ASA6004	Research Thesis (Part 2)	Core	S1, S2	24	CC	ASA6003

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BCO7000	Business Analytics and Visualisation	Core	8WB3, 8WB4	12	CC	
BMO6050	Art and Practice of Leadership	Core	8WB1, 8WB2, 8WB3	12	CC	
BMO6622	Managing Innovation and Entrepreneurship	Core	8WB2	12	CC	
	And either					
BCO6008	Predictive Analytics		8WB1	12		BCO7000; and BCO7006
	Or					
BMO5501	Business Ethics and Sustainability		8WB1, 8WB2, 8WB3, 8WB4	12		

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