

COURSE DELIVERY PLAN 2024

Bachelor of Laws (Honours)/Bachelor of Business

COURSE CODE: LHWB

| | |
|---------------------------|--|
| CAMPUS | City Campus (CC) and Footscray Park (FP) |
| COLLEGE | College of Arts, Business, Law, Education and IT |
| STUDY MODE | Full Time or Part Time |
| DURATION | 5 years Full Time or Part Time equivalent |
| FEE TYPE | For information on course fees, refer to http://vu.edu.au/fees |
| APPLICATION METHOD | VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing |
| TIMETABLE | vu.edu.au/timetables |

COURSE REQUIREMENTS

To attain the Bachelor of Laws (Honours)/ Bachelor of Business students will be required to complete 480 credit points (equivalent to 40 units) consisting of:

- 132 credit points of First Year Core units (3 Business FYC units and 8 Law FYC units)
- 132 credit points of Professional Core Law units
- 24 credit points of Law Honours units
- 60 credit points of Law Elective studies
- 96 credit points of a Business Major study from the approved list (includes BSK2001 and BSK3000)
- 12 credit points of Business Core unit (BMO2005)
- 24 credit points of Business Elective studies from the approved list

Students who choose to complete BMAACT Accounting, must complete BMIPAC Professional Accounting minor.

Students transitioning from BBLL and completing BMAHRM Human Resource Management and BMAMA Management and Innovation must complete prerequisite unit BMO1000 People and Organisations as an elective unit, if they haven't completed the required pre-requisite unit for these majors.

Students transitioning from BBLL and completing BMAMRK Marketing students must complete prerequisite unit BHO1000 Marketing Theory and Practice as an elective unit, if they haven't completed the required pre-requisite unit for this major.

Students who complete the degree will graduate with a Bachelor of Laws (Honours)/Bachelor of Business, without any reference to a Class of Honours.

To be awarded a Bachelor of Laws with Honours:

Students who enrolled in the Bachelor of Laws prior to 31 Dec 2014 may apply to undertake the unit Advanced Legal Research Dissertation in their later years in this degree based on the aggregate of points attributed to the top two thirds of units so listed shall then be calculated and a grade point average determined. Students will be further assessed on an outline of a proposed thesis topic and availability of a college based or college affiliated supervisor. Students will be awarded a Bachelor of Laws with Honours (Class H1, H2A, H2B or H3) based on their aggregate of points and overall mark in Advanced Legal Research Dissertation.



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COURSE DELIVERY PLAN 2024

To be awarded a Bachelor of Laws (Honours) (For students enrolled post 1 January 2015):
Students in any Bachelor of Laws course may apply to transfer into any Bachelor of Laws (Honours) course if the selection criteria is met.

| | |
|----------------------------|---|
| FURTHER INFORMATION | Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100 |
| COURSE CHAIR | Upeka Perera |
| COURSE ADVICE | AskCUA https://askvu.vu.edu.au/app/askcua |

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally, these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.



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COURSE DELIVERY PLAN 2024

YEAR 1

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|-----------------------------------|---------------|--------|------------------|
| BAO1000 | Financial Literacy and Decision Making | Core | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BEO1000 | Business Data Analytics and Visualisation | Core | 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BEO1001 | Economic Concepts and Application | Core | 1B2, 1B3, 2B1, 2B2, 2B4, WB1 | 12 | CC | |
| BLB1101 | Australian Legal System in Context | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2 | 12 | CC | |
| BLB1102 | Contracts 1 | Core | 1B1, 2B1, 2B2, 2B3, 2B4 | 12 | CC | BLB1101, BLB1114 |
| | | | 2B2 | | ORT | |
| BLB1114 | Legal Research Methods | Core | 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, WB1 | 12 | CC | |
| | | | 1B2 | | ORT | |
| LLW1003 | Legal Writing and Drafting | Core | 1B4, 2B2, 2B3, 2B4 | 12 | CC | BLB1101, BLB1114 |
| | | | 2B1 | | ORT | |
| LLW1004 | Legal Interpretation | Core | 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | BLB1114 |
| | | | 1B4 | | ORT | |



COURSE DELIVERY PLAN 2024

YEAR 2

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------------------------|
| BLB1115 | Torts | Core | 1B1, 1B2, 2B3, 2B4 | 12 | CC | BLB1102, BLB1114 |
| | | | 2B4 | | ORT | |
| BLB2125 | Real Property Law | Core | 1B1, 1B3, 1B4, 2B2, 2B4 | 12 | CC | 6 Level 1 Law units |
| | | | 1B1, 2B1 | | ORT | |
| BMO2005 | Innovation and Entrepreneurship | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| LLW1001 | Criminal Law | Core | 1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | BLB1101, BLB1114 |
| | | | 1B3 | | ORT | |
| LLW1002 | Criminal Investigation, Procedure and Sentencing | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B4 | 12 | CC | BLB1101, BLB1114 |
| | | | 2B3 | | ORT | |
| LLW2004 | Corporations Law | Core | 1B3, 1B4, 2B1, 2B2, 2B3, SB1 | 12 | CC | 6 Level 1 Law units |
| | | | 1B1, 2B4 | | ORT | |
| LLW2005 | Constitutional Law | Core | 1B1, 1B2, 2B1, 2B2, SB1 | 12 | CC | 6 Level 1 Law units |
| | | | 1B4, 2B4 | | ORT | |
| LLW2008 | Commercial Law | Core | 1B1, 1B3, 2B1, 2B3 | 12 | CC | BLB1102; and 5 Level 1 Law units |
| | | | 1B2, 1B4, 2B2, 2B4 | | ORT | |



COURSE DELIVERY PLAN 2024

YEAR 3

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|-----------------------|---------------|--------|----------------------------------|
| LLW3000 | Australian Administrative Law | Core | 1B2, 2B1, 2B3, WB1 | 12 | CC | LLW2005; and 6 Level 1 Law units |
| | | | 1B3, 2B4, SB1 | | ORT | |
| LLW3008 | Equity and Trusts | Core | 1B1, 1B2, 2B3 | 12 | CC | BLB2125; and 6 Level 1 Law units |
| | | | 1B4, 2B1, 2B2 | | ORT | |
| LLW3009 | Lawyers' Ethics and Professional Responsibility | Core | 1B1, 1B3, 2B3, WB1 | 12 | CC | 6 Level 1 Law units |
| | | | 1B2, 2B1, 2B4 | | ORT | |
| | Law Elective 1 | Elective | | 12 | | |
| | Major 1 - Unit 1 | Major | | 12 | | |
| | Major 1 - Unit 2 | Major | | 12 | | |
| | Major 1 - Unit 3 | Major | | 12 | | |
| | Major 1 - Unit 4 | Major | | 12 | | |



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YEAR 4

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|------------------|-----------|-----------------------|---------------|--------|---|
| LLW4000 | Civil Procedure | Core | 1B3, 1B4, 2B4, SB1 | 12 | CC | 6 Level 1 Law units |
| | | | 1B2, 2B1, 2B2 | | ORT | |
| LLW4007 | Evidence | Core | 1B2, 2B1, WB1 | 12 | CC | LLW1001; LLW1002; and 4 Level 1 Law units |
| | | | 1B1, 1B4, 2B2, 2B3 | | ORT | |
| | Law Elective 2 | Elective | | 12 | | |
| | Major 1 - Unit 5 | Major | | 12 | | |
| | Major 1 - Unit 6 | Major | | 12 | | |
| | Major 1 - Unit 7 | Major | | 12 | | |
| | Major 1 - Unit 8 | Major | | 12 | | |
| | Minor 1 - Unit 1 | Minor | | 12 | | |



COURSE DELIVERY PLAN 2024

YEAR 5

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|--------------------|---------------|--------|---|
| LLW4008 | Internships and Law Practice | Core | 1B2, 1B4, 2B3, 2B4 | 12 | ORT | LLW3009; and 6 Level 1 Law units |
| LLW4009 | Interviewing and Advocacy | Core | 1B2, 2B2, WB1 | 12 | CC | BLB1101, BLB1114, LLW3009 |
| | | | 1B3, 2B3 | | ORT | |
| LLW5900 | Advanced Legal Research Methods | Core | 1B1, 2B1 | 12 | ORT | Must be enrolled in courses LHCR, LHGE, LHLA, LHLB LHLW or LHWP |
| LLW5901 | Advanced Legal Research Dissertation | Core | 1B2, 2B2 | 12 | CC | BLB1114, BLB1101, LLW5900 |
| | Law Elective 3 | Elective | | 12 | | |
| | 36 credit points of Business Major studies 2 | | | | | |
| | Or | | | | | |
| | 36 credit points of Business Discipline Minor studies 1 AND Business Breadth Minor studies 1 | | | | | |



COURSE DELIVERY PLAN 2024

Law Electives

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|------------------------------|---------------|-----------|------------------------------|
| BLB3129 | Intellectual Property Law | Elective | SB1 1B3, 2B2, 2B4 | 12 | CC ORT | BLB1101, BLB1114 |
| BLB3134 | Taxation Law | Elective | 1B2, WB1 | 12 | ORT | BLB1101, BLB1114 |
| BLB3136 | Family Law in Society | Elective | 1B2, 2B1, 2B2 1B4, 2B3 | 12 | CC ORT | BLB1101; and BLB1114 |
| BLB4135 | Australian Employment Law | Elective | 1B2, 2B1 1B3, 2B3 | 12 | CC ORT | BLB1101, BLB1114, BLB1102 |
| BLB4143 | Public International Law | Elective | 1B1, 2B1 1B3, 2B3 | 12 | CC ORT | BLB1101, BLB1114, LLW1001 |
| BLB4145 | Human Rights Law | Elective | 1B1, 1B4, 2B2 1B3, 2B4 | 12 | CC ORT | BLB1101, BLB1114 |
| BLB4146 | Wills and the Administration of Estates | Elective | 2B1, 2B4 1B4, 2B3 | 12 | CC ORT | BLB1101, BLB1114 |
| LLW2009 | Indigenous People of Australia and the Law | Elective | 1B2, 2B4, WB1 1B4, 2B2 | 12 | CC ORT | |
| LLW2010 | Privacy and Media Law | Elective | 1B3, 2B3 2B1 | 12 | CC ORT | BLB1101, BLB1114 |
| LLW3002 | Alternative Dispute Resolution | Elective | 2B2 1B1, 1B3, 2B4, WB1 | 12 | CC ORT | BLB1101 |
| LLW3007 | Australian Migration Law | Elective | 1B1, 2B1 | 12 | ORT | LLW3000 |
| LLW3010 | Australia's Visa System | Elective | 2B3 | 12 | ORT | LLW3007 |



COURSE DELIVERY PLAN 2024

List of major/s available in this course

| | |
|--------|---------------------------------------|
| BMAACT | Accounting |
| BMABKF | Banking and Finance |
| BMAEVT | Event Management |
| BMAFNR | Financial Risk Management |
| BMAISM | Information Systems Management |
| BMAITD | International Trade |
| BMASCL | Supply Chain and Logistics Management |
| BMATHM | Tourism and Hospitality Management |
| BMAHRM | Human Resource Management |
| BMAMAI | Management and Innovation |
| BMAMRK | Marketing |

List of minor/s available in this course

| | |
|--------|---------------------------------------|
| BMIACT | Accounting |
| BMIBKF | Banking and Finance |
| BMiHRM | Human Resource Management |
| BMIEVT | Event Management |
| BMIFNR | Financial Risk Management |
| BMIISM | Information Systems Management |
| BMIITD | International Trade |
| BMIMAI | Management and Innovation |
| BMIMRK | Marketing |
| BMIPAC | Professional Accounting |
| BMISCL | Supply Chain and Logistics Management |
| BMITHM | Tourism and Hospitality Management |
| AMITEM | The Entrepreneurial Mindset |



COURSE DELIVERY PLAN 2024

BUSINESS MAJORS

Accounting BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting).

You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning.

As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information
- use financial accounting tools and measurements to improve resource allocation.

You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology.

Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---|---------------|--------|----------------|
| BAO2000 | Accounting Information Systems | Major | 1B1, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO2202 | Financial Accounting | Major | 1B2, 2B1, 2B4 | 12 | CC | BAO2000; or |
| BAO2204 | Management Accounting | Major | 1B3, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO3002 | Corporate Accounting and Sustainability Reporting | Major | 1B1, 1B3, 2B1 | 12 | CC | BAO2202 |
| BAO3309 | Advanced Financial Accounting | Major | 1B3, 2B3 | 12 | CC | BAO3002 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Banking and Finance BMABKF



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Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------|
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO2007 | International Finance | Major | 1B1, 1B3, 2B1 | 12 | CC | |
| BAO3403 | Investment and Portfolio Management | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2001 | Commercial Banking and Finance | Major | 1B2, 1B4, 2B4 | 12 | CC | BAO1000 |
| BEO2008 | Banking Law | Major | 1B1, 2B3 | 12 | CC | |
| BEO3001 | Contemporary Issues in Banking and Finance | Major | 1B3, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Event Management BMAEVT



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COURSE DELIVERY PLAN 2024

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------------|
| BHO2000 | Event Operations | Major | 1B1, 2B1 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Major | 1B2, 2B4 | 12 | CC | |
| BHO2009 | Event Planning and Promotion | Major | 1B3 | 12 | CC | |
| BHO3002 | Contemporary Issues in Tourism and Events | Major | 2B1 | 12 | CC | |
| BHO3406 | Live Performance Management | Major | 1B4 | 12 | CC | BHO2000; and BHO2006 |
| BHO3421 | Business Events | Major | 2B2 | 12 | CC | BHO2006 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Financial Risk Management BMAFNR



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COURSE DELIVERY PLAN 2024

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management.

Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field.

On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices.

You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------|
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO3000 | Personal Financial Planning | Major | 1B2, 2B4 | 12 | CC | |
| BAO3403 | Investment and Portfolio Management | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2012 | Financial Modelling for Enterprise Risk Management | Major | 1B3, 2B3 | 12 | CC | |
| BEO2401 | Risk Management and Insurance | Major | 2B1, 2B4 | 12 | CC | |
| BEO3002 | Derivatives and Risk Management | Major | 1B3, 2B2 | 12 | CC | |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Information Systems Management BMAISM



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COURSE DELIVERY PLAN 2024

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management.

You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project.

Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

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|-----------|--|-----------|---|---------------|--------|--------------------------------------|
| BCO2003 | Information Systems Management and Security | Major | 1B3, 2B4 | 12 | CC | |
| BCO2004 | Business Process Analysis and Design | Major | 1B4 | 12 | CC | BCO2003; or |
| BCO2005 | Project Management Methods and Tools | Major | 2B2 | 12 | FP | BCO2003; or NIT2113; and NIT2171; or |
| BCO2006 | Data Management Principles and Visualisation | Major | 1B3, 2B4 | 12 | CC | |
| BCO3000 | Business Process Reengineering | Major | 1B1, 2B3 | 12 | CC | BCO2004 |
| BCO3003 | Programming and Algorithms for Business Applications | Major | 2B1 | 12 | CC | BCO2004 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

International Trade BMAITD



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COURSE DELIVERY PLAN 2024

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------|
| BEO2003 | International Economics and Finance | Major | 1B4, 2B2 | 12 | CC | BEO1001 |
| BEO2009 | Foundations of International Business | Major | 1B2, 2B4 | 12 | CC | |
| BEO2010 | International Trade Practices and Policies | Major | 1B2, 2B1 | 12 | CC | |
| BEO2011 | Market Analysis and Competition | Major | 1B3, 2B3 | 12 | CC | BEO1001 |
| BEO3430 | International Economic Analysis | Major | 1B1, 2B1, 2B2 | 12 | CC | BEO1105 |
| BEO3432 | Strategic International Trade Operations | Major | 1B4, 2B3, 2B4 | 12 | CC | BEO1000 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Supply Chain and Logistics Management BMASCL



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COURSE DELIVERY PLAN 2024

Customise your business degree with a major in Supply Chain and Logistics Management.

You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the-art digital technologies used in procurement, inventory management and distribution functions.

As part of your learning, you will explore:

- authentic case studies
- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|----------------|
| BMO2012 | Procurement and Supply Management | Major | 1B3, 2B1 | 12 | CC | |
| BMO2013 | Digital Supply Chain Management | Major | 1B4, 2B2 | 12 | CC | |
| BMO2181 | Operations Management | Major | 1B1, 2B4 | 12 | CC | BEO1000; |
| BMO3007 | Global Transport and Distribution Management | Major | 1B2, 2B3 | 12 | CC | |
| BMO3008 | Strategic Supply Chain Management | Major | 1B3 | 12 | CC | |
| BMO3419 | Supply Chain Analytics | Major | 2B3 | 12 | CC | BMO2181 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Tourism and Hospitality Management BMATHM



VICTORIA UNIVERSITY

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Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

COURSE DELIVERY PLAN 2024

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers.

By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|--------------------------|
| BHO2005 | Hotel and Resort Operations Management | Major | 1B2 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Major | 1B2, 2B4 | 12 | CC | |
| BHO2193 | Tourism Product Design and Delivery | Major | 2B3 | 12 | CC | BHO2006 |
| BHO3002 | Contemporary Issues in Tourism and Events | Major | 2B1 | 12 | CC | |
| BHO3003 | Tourism and Hospitality Revenue Management | Major | 1B1, 2B4 | 12 | CC | BEO1001; and BEO1000; or |
| BHO3499 | Managing Sustainable Destinations | Major | 2B2 | 12 | CC | |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

For BBL Students Only



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COURSE DELIVERY PLAN 2024

Human Resource Management BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation. VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|------------------------------------|-----------|---|---------------|--------|----------------|
| BMO2003 | Human Resource Development | Major | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO2009 | Managing People | Major | 1B1, 1B2, 2B4 | 12 | CC | BMO1000 |
| BMO2010 | Employment and Workplace Relations | Major | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO3005 | Diversity and Wellbeing | Major | 1B3, 2B3 | 12 | CC | BMO2009 |
| BMO3009 | People Systems | Major | 1B3, 2B3 | 12 | CC | |
| BMO3332 | Managing Organisational Change | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Management and Innovation BMAMI



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COURSE DELIVERY PLAN 2024

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an: eCommerce Manager, Knowledge Manager, Entrepreneur, Venture Capitalist, Digital Business Analyst, Digital Business Process Administrator, Digital Project Administrator, Data Communicator. You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------------|-----------|---|---------------|--------|----------------|
| BMO2002 | Strategic Management | Major | 1B2, 2B3 | 12 | CC | |
| BMO2008 | Digital Business | Major | 1B3 | 12 | CC | BMO1000 |
| BMO2014 | Leadership | Major | 2B2 | 12 | CC | |
| BMO3002 | Knowledge Management | Major | 1B1, 2B1 | 12 | CC | |
| BMO3010 | Entrepreneurial Venture Scale Up | Major | 2B1 | 12 | CC | BMO2005 |
| BMO3332 | Managing Organisational Change | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

Marketing BMAMRK



VICTORIA UNIVERSITY

For further course information phone 1300 VICUNI/vu.edu.au
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

COURSE DELIVERY PLAN 2024

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|-------------------------------------|-----------|---|---------------|--------|-----------------------|
| BHO2007 | Brand and Innovation | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BHO2008 | Strategic Consumer Insights | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BHO1000 |
| BHO2265 | Integrated Marketing Communications | Major | 1B4, 2B2, 2B4 | 12 | CC | BHO1000 |
| BHO2285 | Marketing Research | Major | 1B1, 1B4, 2B2 | 12 | CC | BEO1000; and BHO1000; |
| BHO3001 | Service Design and Marketing | Major | 1B2, 1B3, 2B3 | 12 | CC | BHO1000 |
| BHO3004 | Digital Marketing | Major | 1B3, 2B4 | 12 | CC | BHO1000 |
| BSK2001 | My Professional Brand | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1 | 12 | CC | |

BUSINESS DISCIPLINE MINORS



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COURSE DELIVERY PLAN 2024

Accounting BMIACT

This minor provides an integrated set of units in Accounting. Students will undertake: a) Accounting Information Systems where they explore some theories and practices of [manual] recording and reporting of financial information in Australia within the context of a historical cost accounting system, including an understanding of the legal, professional and conceptual frameworks within which the accounting professional operate; b) Financial Accounting where they apply accounting concepts and accounting standards to measure, recognise, classify and disclose specific business transactions and other accounting information; c) Corporate Accounting where they learn the structure underlying corporate reporting designed to give the financial report user useful information on which to make economic decisions; and d) Management Accounting where they will be equipped with the specialist knowledge relevant technical skills to address these challenges the multi-faceted challenges facing the function of management accounting in contemporary organisations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---------------|---------------|--------|----------------|
| BAO2000 | Accounting Information Systems | Minor | 1B1, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO2202 | Financial Accounting | Minor | 1B2, 2B1, 2B4 | 12 | CC | BAO2000; or |
| BAO2204 | Management Accounting | Minor | 1B3, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO3002 | Corporate Accounting and Sustainability Reporting | Minor | 1B1, 1B3, 2B1 | 12 | CC | BAO2202 |

Banking and Finance BMIBKF



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COURSE DELIVERY PLAN 2024

This minor provides students with knowledge in the applications of the quantitative techniques and theoretical knowledge to make informed business decisions. Students will develop skills in applying quantitative techniques and the relevant theory to real life problems in relation to investment, financing and dividend decisions of private and public companies. Students will also gain an understanding of risk management, credit and lending decisions and workings financial institutions.

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|-------------------------|---------------|--------|----------------|
| BAO2001 | Corporate Finance | Minor | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO3403 | Investment and Portfolio Management | Minor | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2001 | Commercial Banking and Finance | Minor | 1B2, 1B4, 2B4 | 12 | CC | BAO1000 |
| BEO3001 | Contemporary Issues in Banking and Finance | Minor | 1B3, 2B3 | 12 | CC | |

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

| | | | | | | |
|---------|-----------------------|-------|---------------|----|----|--|
| BAO2007 | International Finance | Minor | 1B1, 1B3, 2B1 | 12 | CC | |
|---------|-----------------------|-------|---------------|----|----|--|

Human Resource Management BMIHRM

This Human Resource Management (HRM) minor offers essential disciplinary knowledge, combining theory with practical application to be relevant to the everyday work environment. Students will engage in individual and group activities, oral presentations, written assessments and examinations to demonstrate their skills development in critical thinking and problem solving.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------|-----------|---------------|---------------|--------|----------------|
| BMO2003 | Human Resource Development | Minor | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO2009 | Managing People | Minor | 1B1, 1B2, 2B4 | 12 | CC | BMO1000 |
| BMO3005 | Diversity and Wellbeing | Minor | 1B3, 2B3 | 12 | CC | BMO2009 |
| BMO3009 | People Systems | Minor | 1B3, 2B3 | 12 | CC | |

Event Management BMIEVT



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COURSE DELIVERY PLAN 2024

This minor provides an integrated set of units in Events Management. Students will develop events management knowledge and skills enabling them to plan, organise, manage and evaluate a range of events. Students use a range of learning methods including access to specialised computer software providing them with both theoretical and practical knowledge and skills to enter this fast growing industry sector. With strong connections to the events industry students are able to benefit from real-life examples through case studies, classes and guest presentations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|----------------|
| BHO2000 | Event Operations | Minor | 1B1, 2B1 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Minor | 1B2, 2B4 | 12 | CC | |
| BHO2009 | Event Planning and Promotion | Minor | 1B3 | 12 | CC | |
| BHO3421 | Business Events | Minor | 2B2 | 12 | CC | BHO2006 |

Financial Risk Management BMIFNR

This minor provides an integrated set of units in Financial Risk Management. It covers disciplinary knowledge in essential areas such as Financial Planning, Taxation Law, Risk Management and Insurance, and Risk Management Models. Students will develop their skills in communication and critical analyses, and will learn the integral elements of managing and accounting for financial risk in a dynamic world. This knowledge will be consolidated through assessment tasks such as assignments with both individual completion and group collaboration, and virtual share market trading.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|----------------|
| BAO3000 | Personal Financial Planning | Minor | 1B2, 2B4 | 12 | CC | |
| BEO2012 | Financial Modelling for Enterprise Risk Management | Minor | 1B3, 2B3 | 12 | CC | |
| BEO2401 | Risk Management and Insurance | Minor | 2B1, 2B4 | 12 | CC | |
| BEO3002 | Derivatives and Risk Management | Minor | 1B3, 2B2 | 12 | CC | |

Information Systems Management BMIISM



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COURSE DELIVERY PLAN 2024

This minor provides an integrated set of units in Information Systems. It covers disciplinary knowledge in Modeling of business or organisation processes, Programming with a focus on mobile development, Systems Analysis and Design using elements of both Object and Classical analysis, and Database Systems. These units cover many of the fundamental skills from the Australian Computer Society Core Body of Knowledge. Additionally, students will develop skills in oral communication, critical analysis and in the preparation of technical documents for senior management. Assessment tasks across the minor include group projects, formal examinations, written assignments and oral presentations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|-----------------------------------|
| BCO2003 | Information Systems Management and Security | Minor | 1B3, 2B4 | 12 | CC | |
| BCO2004 | Business Process Analysis and Design | Minor | 1B4 | 12 | CC | BCO2003; or |
| BCO2005 | Project Management Methods and Tools | Minor | 2B2 | 12 | FP | BCO2003; or NIT2113; and NIT2171; |
| BCO3003 | Programming and Algorithms for Business Applications | Minor | 2B1 | 12 | CC | BCO2004 |

International Trade BMIITD

This minor provides an integrated set of units in International Trade. Select this minor if you'd like to analyse international markets and utilise your expertise to inform essential trade strategies. This minor enhances the scope of future employment opportunities in the global trade environment. By completing this minor, you can work in any sector for both large and small businesses, government organisations & various institutions domestically and internationally. Professional Careers that are applicable to the International Trade major includes: Business Manager, International Marketing Manager, Import/ Export Advisor, International Engagement officer, Foreign Affairs Advisor, Business Analyst, Import/ Export manager, International Political Advisor, International Relations Manager, International Trade Advisor, Office Manager, Operation Analyst and many more. By selecting this major you'll gain an understanding of core economic principles and learn to devise and assess strategies to improve overall trade and investments in international business environments.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---------------|---------------|--------|----------------|
| BEO2003 | International Economics and Finance | Minor | 1B4, 2B2 | 12 | CC | BEO1001 |
| BEO2009 | Foundations of International Business | Minor | 1B2, 2B4 | 12 | CC | |
| BEO3430 | International Economic Analysis | Minor | 1B1, 2B1, 2B2 | 12 | CC | BEO1105 |
| BEO3432 | Strategic International Trade Operations | Minor | 1B4, 2B3, 2B4 | 12 | CC | BEO1000 |

Management and Innovation BMIMA



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COURSE DELIVERY PLAN 2024

This minor in Management & Innovation provides you an insight into the wide and varied entrepreneurial and management organisations and roles. You will be exposed to units such strategic management, innovation and entrepreneurship, business ethics, knowledge management for innovative organisations and managing organisational change. These units will provide you deep learning that will allow you the capacity to apply entrepreneurial approach to innovation in organisations or pursuing entrepreneurial ideas for commercialisation.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--------------------------------|-----------|------------------|---------------|--------|----------------|
| BMO2008 | Digital Business | Minor | 1B3 | 12 | CC | BMO1000 |
| BMO2014 | Leadership | Minor | 2B2 | 12 | CC | |
| BMO3002 | Knowledge Management | Minor | 1B1, 2B1 | 12 | CC | |
| BMO3332 | Managing Organisational Change | Minor | 1B2, 2B2, 2B3 | 12 | CC | |

Marketing BMIMRK

This minor provides an integrated set of units in Marketing. It covers disciplinary knowledge in marketing theory and practice with a focus on understanding consumer behaviour, integrated marketing communications, issues related to the marketing of services and experiences and the challenges of formation and execution of marketing strategies. Students will develop skills in critical analysis and written communication in a variety of formats. Assessments include individual and group projects, oral presentations and formal examinations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|------------------------------|-----------|-----------------------|---------------|--------|----------------|
| BHO2007 | Brand and Innovation | Minor | 1B2, 2B2, 2B3 | 12 | CC | |
| BHO2008 | Strategic Consumer Insights | Minor | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BHO1000 |
| BHO3001 | Service Design and Marketing | Minor | 1B2, 1B3, 2B3 | 12 | CC | BHO1000 |
| BHO3004 | Digital Marketing | Minor | 1B3, 2B4 | 12 | CC | BHO1000 |

Professional Accounting BMIPAC



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COURSE DELIVERY PLAN 2024

This minor provides an integrated set of units to meet CPA professional accreditation requirements. Students undertaking the accounting major (BMAACT) are required to complete this minor, BMIPAC Professional Accounting.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|---------------------|
| BCO2003 | Information Systems Management and Security | Minor | 1B3, 2B4 | 12 | CC | |
| BLO2206 | Taxation Law and Practice | Minor | 1B3, 2B1 | 12 | CC | BLO1105; or BLB1102 |
| BEO2012 | Financial Modelling for Enterprise Risk Management | Minor | 1B3, 2B3 | 12 | CC | |
| BAO3001 | Auditing and Assurance | Minor | 1B2, 2B2 | 12 | CC | BAO3002 |

Supply Chain and Logistics Management BMISCL

This minor provides a set of four units in logistics and supply chain management specialisation. It comprises of disciplinary knowledge on manufacturing and service operations; inbound and outbound distribution functions; knowledge and skills on logistics control in a global supply chain; and state-of-the art technology applications for information flow. This minor will help students with understanding of supply chain functionalities, strategy to control efficient and cost effective flow of goods and applications of technology to help integrate the supply chain system. Assessment tasks across the minor include learning activities including calculation-based individual assessment, group case study presentation and formal summative examination.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|-----------------------------------|-----------|----------|---------------|--------|----------------|
| BMO2013 | Digital Supply Chain Management | Minor | 1B4, 2B2 | 12 | CC | |
| BMO2181 | Operations Management | Minor | 1B1, 2B4 | 12 | CC | BEO1000; or |
| BMO3008 | Strategic Supply Chain Management | Minor | 1B3 | 12 | CC | |
| BMO3419 | Supply Chain Analytics | Minor | 2B3 | 12 | CC | BMO2181 |

Tourism and Hospitality Management BMITHM



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COURSE DELIVERY PLAN 2024

This Tourism & Hospitality Management minor offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|--------------------------|
| BHO2005 | Hotel and Resort Operations Management | Minor | 1B2 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Minor | 1B2, 2B4 | 12 | CC | |
| BHO3003 | Tourism and Hospitality Revenue Management | Minor | 1B1, 2B4 | 12 | CC | BEO1001; and BEO1000; or |
| BHO3499 | Managing Sustainable Destinations | Minor | 2B2 | 12 | CC | |

BUSINESS BREADTH MINORS



VICTORIA UNIVERSITY

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COURSE DELIVERY PLAN 2024

The Entrepreneurial Mindset AMITEM

The nature of work is changing. The rapid pace in which technology is developing is causing widespread disruption, both in organisational cultures and working practices. With new technologies such as artificial intelligence and machine-learning, robotics, nanotechnology, 3-D printing, and genetics and biotechnology coming up, this disruption is only getting started.

Success in this new world is increasingly dependent on personal initiative; a self-starting, future-oriented and persistent proactive mindset. Such a mindset combined with effective teamwork in a multidisciplinary context has been the driver of entrepreneurial success for decades. More and more employers are starting to demand these skills from their employees as well.

This unit set equips students with the skills and competencies to future-proof yourself, creating experiences that allow for a strong start to and succeeding in your chosen profession (be that as an employee or self-employed). Students work collaboratively on employing an evidence-based approach to identifying problems and implementing solutions, equipping themselves with the skills and knowledge to lead in the future of work.

The first unit explores how to come up with ideas and how to critically assess the potential of the idea. During this unit we introduce a number of key processes and concepts like where to start when exploring ideas, how to run user interviews and prototyping. The second unit introduces the Minimum Viable Product (MVP) and allows students to experiment with the evidence-based, iterative approach of User Validation. The third unit focuses on how to effectively communicate the findings of the first two units in a compelling story to gather critical support. Finally, the last unit introduces students to growth strategies and how these strategies drive execution.

The unit set culminates in a pitch-style event where the students pitch their project in a live setting to an audience of stakeholders, integrating the knowledge, skills and understandings they have developed.

The Entrepreneurial Mindset unit set aims to provide career-defining experiences. The minor is demanding and is a great fit for students who want to be part of something exciting and new while creating their own success.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|-------------------------|-----------|-----|---------------|---------|----------------|
| AEN2001 | Problem Discovery | Minor | N/A | 12 | FP, ORT | |
| AEN2002 | Solution Validation | Minor | N/A | 12 | FP, ORT | |
| AEN3001 | Storytelling for Impact | Minor | N/A | 12 | FP, ORT | AEN2002 |
| AEN3002 | Hacking Growth | Minor | N/A | 12 | FP, ORT | AEN2002 |



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