

COURSE DELIVERY PLAN 2023

Master of Business Administration Economics for Business Specialisation (Online Delivery)

COURSE CODE: BMPF (BSPEFB)

Campus	VU Online
College	Business
Study Mode	Part-time or Full-time*
Duration	2 Years
Fee Type	Full Fee. Fee information available from vu.edu.au/fees
Application Method	Direct Application - https://online.vu.edu.au/
Timetable	N/A
Course Requirements	<p>To attain the award of Master of Business Administration, students must successfully complete 144 credit points (equivalent to 12 units) in total, consisting of:</p> <p>Eleven (11) Core units (equivalent to 132 credit points) One (1) Capstone unit (equivalent to 12 credit points)</p> <p>Students can Graduate with a Graduate Certificate in Economics for Business (BTEB) after completing the first four (4) core units.</p>
Further Information	<p>Unit (subject) and course information is available from the University course search site at vu.edu.au/course-search OR https://online.vu.edu.au/online-courses/mba OR call 1300 043 531</p>
Course Coordinator	<p>Associate Professor Leicha Bragg Email: Leicha.Bragg@vu.edu.au</p>

The following course structure is designed to help students track their progress through the course.

*With approval from the MBA Course Coordinator. NB: This course structure is subject to change

For further course information phone 1300 043 531

This information is current at the publication date, January 2023.

It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1 (2023)

Unit Code	Unit Title	Unit Type	Study Period	Credit Points	Campus	Prerequisites
BEO7000	Business and Economic Forecasting	Core	1	12	VU Online	Nil
BEO7001	Supply and Demand Strategy for Pricing	Core	2	12	VU Online	Nil
BEO6001	Strategic Business Relationships	Core	3	12	VU Online	Nil
BEO6002	Competition and Differentiation	Core	4	12	VU Online	Nil
BHO6505	Marketing Management	Core	5	12	VU Online	Nil
BAO5734	Financial Analysis	Core	6	12	VU Online	Nil

YEAR 2 (2024)

Unit Code	Unit Title	Unit Type	Study Period	Credit Points	Campus	Prerequisites
BMO6511	Strategic Management and Business Policy	Core	1	12	VU Online	Nil
BMO5501	Business Ethics and Sustainability	Core	2	12	VU Online	Nil
BMO6050	Art and Practice of Leadership	Core	3	12	VU Online	Nil
BMO7005	Business Consulting	Cap	4	12	VU Online	Nil
BMO5572	Strategic Human Resource Management	Core	5	12	VU Online	Nil
BMO6622	Managing Innovation and Entrepreneurship	Cap	6	12	VU Online	Nil

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