COURSE DELIVERY PLAN 2024

Bachelor of Laws/Bachelor of Business
COURSE CODE: LBWB

CAMPUS	City Campus (CC) and Footscray Park (FP)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	5 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Bachelor of Laws/ Bachelor of Business students will be required to complete 480 credit points consisting of: 132 credit points of First Year Core units (3 Business FYC units and 8 Law FYC units) 132 credit points of Professional Law Core studies 60 credit points of Law Elective studies 96 credit points of a Business Major Study from the approved list (including BSK2001 and BSK3000) 12 credit points of Business Core unit (BMO2005) 48 credit points of minor studies from the approved list OR 48 credit points of Business Elective studies Students who choose to complete BMAACT Accounting, must complete BMIPAC Professional Accounting minor. Students completing BMAHRM Human Resource Management and BMAMAI Management and Innovation must complete prerequisite unit BMO1000 People and Organisations as an elective unit. Students completing BMAMRK Marketing students must complete prerequisite unit BHO1000 Marketing Theory and Practice as an elective unit. To be awarded a Bachelor of Laws with Honours: Students who enrolled in the Bachelor of Laws prior to 31 Dec 2014 may apply to undertake the unit Advanced Legal Research Dissertation (instead of 12 credit points of law electives) in their later years in this degree based on the aggregate of points attributed to the top two thirds of units so listed shall then be calculated and a grade point average determined. Students will be further assessed on an outline of a proposed thesis topic and availability of a college based or college affiliated supervisor. Students will be awarded a Bachelor of Laws with Honours (Class H1, H2A, H2B or H3) based on their aggregate of points and overall mark in Advanced Legal Research Dissertation. To be awarded a Bachelor of Laws (Honours) (For students enrolled post 1 January 2015): Students in any Bachelor of Laws may apply to transfer into the Bachelor of Laws (Honours) degree once they have completed a minimum 192 credit points and have attained an average mark of Distinction or above i.e. 70–100%. Applicants will be assessed on the highest grades achieved in the top 12 Law units. Students will be further assessed on an outline of a proposed thesis topic and availability of a college based or college affiliated supervisor.

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	Successful applicants will enrol in both Advanced Research Legal Methods and Advanced Legal Research Dissertation instead of 24 credit points of law electives.
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Upeka Perera
COURSE ADVICE	AskCUA https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally, these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

COURSE DELIVERY PLAN 2024

YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BLB1101	Australian Legal System in Context	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2	12	CC	
BLB1114	Legal Research Methods	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, WB1	12	CC	
			1B2		ORT	
BAO1000	Financial Literacy and Decision Making	Core	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4	12	CC	
BEO1001	Economic Concepts and Application	Core	1B2, 1B3, 2B1, 2B2, 2B4, WB1	12	CC	
BEO1000	Business Data Analytics and Visualisation	Core	1B3, 1B4, 2B1, 2B2, 2B3, 2B4		CC	
BLB1102	Contracts 1	Core	1B1, 2B1, 2B2, 2B3, 2B4	12	CC	BLB1101, BLB1114
			2B2		ORT	
LLW1003	Legal Writing and Drafting	Core	1B4, 2B2, 2B3, 2B4	12	CC	BLB1101, BLB1114
			2B1		ORT	
LLW1004	Legal Interpretation	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	BLB1114
			1B4		ORT	

COURSE DELIVERY PLAN 2024

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BLB1115	Torts	Core	1B1, 1B2, 2B3, 2B4	12	CC	BLB1102, BLB1114
			2B4		ORT	
BMO2005	Innovation and Entrepreneurship	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BLB2125	Real Property Law	Core	1B1, 1B3, 1B4, 2B2, 2B4	12	CC	6 Level 1 Law units
			1B1, 2B1		ORT	
LLW1001	Criminal Law	Core	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	BLB1101, BLB1114
			1B3		ORT	
LLW1002	Criminal Investigation, Procedure and Sentencing	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B4	12	CC	BLB1101, BLB1114
			2B3		ORT	
LLW2004	Corporations Law	Core	1B3, 1B4, 2B1, 2B2, 2B3, SB1	12	CC	6 Level 1 Law units
			1B1, 2B4		ORT	
LLW2005	Constitutional Law	Core	1B1, 1B2, 2B1, 2B2, SB1	12	CC	6 Level 1 Law units
			1B4, 2B4		ORT	
LLW2008	Commercial Law	Core	1B1, 1B3, 2B1, 2B3	12	CC	BLB1102; and 5 level 1 law units
			1B2, 1B4, 2B2, 2B4		ORT	

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YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
LLW3000	Australian Administrative Law	Core	1B2, 2B1, 2B3, WB1	12	CC	LLW2005; and 6 Level 1 Law units
			1B3, 2B4, SB1		ORT	
LLW3008	Equity and Trusts	Core	1B1, 1B2, 2B3	12	CC	BLB2125; and 6 Level 1 Law Units
			1B4, 2B1, 2B2		ORT	
	Law Elective 1	Elective		12		
	Law Elective 2	Elective		12		
	Major 1 - Unit 1	Major		12		
	Major 1 - Unit 2	Major		12		
	Major 1 - Unit 3	Major		12		
	Major 1 - Unit 4	Major		12		

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YEAR 4

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
LLW3009	Lawyers' Ethics and Professional Responsibility	Core	1B1, 1B3, 2B3, WB1	12	CC	6 Level 1 Law units
			1B2, 2B1, 2B4		ORT	
LLW4000	Civil Procedure	Core	1B3, 1B4, 2B4, SB1	12	CC	6 Level 1 Law units
			1B2, 2B1, 2B2		ORT	
	Law Elective 3	Elective		12		
	Major 1 - Unit 5	Major		12		
	Major 1 - Unit 6	Major		12		
	Major 1 - Unit 7	Major		12		
	Major 1 - Unit 8	Major		12		
	Minor 1 - Unit 1	Minor		12		

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YEAR 5

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
LLW4007	Evidence	Core	1B2, 2B1, WB1	12	CC	LLW1001; and LLW1002; and 4 Level 1 Law units
			1B1, 1B4, 2B2, 2B3		ORT	
LLW4009	Interviewing and Advocacy	Core	1B2, 2B2, WB1	12	CC	BLB1101, BLB1114, LLW3009
			1B3, 2B3		ORT	
LLW4008	Internships and Law Practice	Core	1B2, 1B4, 2B3, 2B4	12	ORT	LLW3009; and 6 Level 1 Law units
	Law Elective 4	Elective		12		
	Law Elective 5	Elective		12		
	Minor 1 - Unit 2	Minor		12		
	Minor 1 - Unit 3	Minor		12		
	Minor 1 - Unit 4	Minor		12		
	Or					
	36 credit points of Business breadth minor studies					

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Law Electives

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BLB3129	Intellectual Property Law	Elective	SB1	12	CC	BLB1101, BLB1114
			1B3, 2B2, 2B4		ORT	
BLB3134	Taxation Law	Elective	1B2, WB1	12	ORT	BLB1101, BLB1114
BLB3136	Family Law in Society	Elective	1B2, 2B1, 2B2	12	CC	BLB1101; and BLB1114
			1B4, 2B3		ORT	
BLB4135	Australian Employment Law	Elective	1B2, 2B1	12	CC	BLB1101, BLB1114, BLB1102
			1B3, 2B3		ORT	
BLB4143	Public International Law	Elective	1B1, 2B1	12	CC	BLB1101, BLB1114, LLW1001
			1B3, 2B3		ORT	
BLB4145	Human Rights Law	Elective	1B1, 1B4, 2B2	12	CC	BLB1101, BLB1114
			1B3, 2B4		ORT	
BLB4146	Wills and the Administration of Estates	Elective	2B1, 2B4	12	CC	BLB1101, BLB1114
			1B4, 2B3		ORT	
LLW2009	Indigenous People of Australia and the Law	Elective	1B2, 2B4, WB1	12	CC	
			1B4, 2B2		ORT	
LLW2010	Privacy and Media Law	Elective	1B3, 2B3	12	CC	BLB1101, BLB1114
			2B1		ORT	
LLW3002	Alternative Dispute Resolution	Elective	2B2	12	CC	BLB1101
			1B1, 1B3, 2B4, WB1		ORT	
LLW3007	Australian Migration Law	Elective	1B1, 2B1	12	ORT	LLW3000
LLW3010	Australia's Visa System	Elective	2B3	12	ORT	LLW3007

COURSE DELIVERY PLAN 2024

List of major/s available in this course

BMAACT	Accounting
BMABKF	Banking and Finance
BMAEVT	Event Management
BMAFNR	Financial Risk Management
BMAHRM	Human Resource Management
BMAISM	Information Systems Management
BMAITD	International Trade
BMAMAI	Management and Innovation
BMAMRK	Marketing
BMASCL	Supply Chain and Logistics Management
BMATHM	Tourism and Hospitality Management

List of minor/s available in this course

BMIACT	Accounting
BMIBKF	Banking and Finance
BMIEVT	Event Management
BMIFNR	Financial Risk Management
BMIHRM	Human Resource Management
BMIISM	Information Systems Management
BMIITD	International Trade
BMIMAI	Management and Innovation
BMIMRK	Marketing
BMIPAC	Professional Accounting
BMISCL	Supply Chain and Logistics Management
BMITHM	Tourism and Hospitality Management
AMITEM	The Entrepreneurial Mindset

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COURSE DELIVERY PLAN 2024

Business Majors:
Students must complete ONE of the Business Majors. Some majors contain extra requirements that may extend the duration of the course.

Accounting BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting).

You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning.

As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information
- use financial accounting tools and measurements to improve resource allocation.

You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology.

Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2000	Accounting Information Systems	Major	1B1, 2B3, 2B4	12	CC	BAO1000
BAO2001	Corporate Finance	Major	1B1, 1B2, 1B4, 2B1, 2B3	12	CC	BAO1000
BAO2202	Financial Accounting	Major	1B2, 2B1, 2B4	12	CC	BAO2000; or
BAO2204	Management Accounting	Major	1B3, 2B3, 2B4	12	CC	BAO1000
BAO3002	Corporate Accounting and Sustainability Reporting	Major	1B1, 1B3, 2B1	12	CC	BAO2202
BAO3309	Advanced Financial Accounting	Major	1B3, 2B3	12	CC	BAO3002
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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Banking and Finance BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B1, 1B2, 1B4, 2B1, 2B3	12	CC	BAO1000
BAO2007	International Finance	Major	1B1, 1B3, 2B1	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B2, 1B4, 2B1, 2B4	12	CC	BAO1000
BEO2001	Commercial Banking and Finance	Major	1B2, 1B4, 2B4	12	CC	BAO1000
BEO2008	Banking Law	Major	1B1, 2B3	12	CC	
BEO3001	Contemporary Issues in Banking and Finance	Major	1B3, 2B3	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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COURSE DELIVERY PLAN 2024

Event Management BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2000	Event Operations	Major	1B1, 2B1	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B2, 2B4	12	CC	
BHO2009	Event Planning and Promotion	Major	1B3	12	CC	
BHO3002	Contemporary Issues in Tourism and Events	Major	2B1	12	CC	
BHO3406	Live Performance Management	Major	1B4	12	CC	BHO2000; and BHO2006
BHO3421	Business Events	Major	2B2	12	CC	BHO2006
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

COURSE DELIVERY PLAN 2024

Financial Risk Management BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management.

Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field.

On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices.

You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Major	1B1, 1B2, 1B4, 2B1, 2B3	12	CC	BAO1000
BAO3000	Personal Financial Planning	Major	1B2, 2B4	12	CC	
BAO3403	Investment and Portfolio Management	Major	1B2, 1B4, 2B1, 2B4	12	CC	BAO1000
BEO2012	Financial Modelling for Enterprise Risk Management	Major	1B3, 2B3	12	CC	
BEO2401	Risk Management and Insurance	Major	2B1, 2B4	12	CC	
BEO3002	Derivatives and Risk Management	Major	1B3, 2B2	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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COURSE DELIVERY PLAN 2024

Human Resource Management BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation. VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2003	Human Resource Development	Major	1B4, 2B4	12	CC	BMO2009
BMO2009	Managing People	Major	1B1, 1B2, 2B4	12	CC	BMO1000
BMO2010	Employment and Workplace Relations	Major	1B4, 2B4	12	CC	BMO2009
BMO3005	Diversity and Wellbeing	Major	1B3, 2B3	12	CC	BMO2009
BMO3009	People Systems	Major	1B3, 2B3	12	CC	
BMO3332	Managing Organisational Change	Major	1B2, 2B2, 2B3	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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COURSE DELIVERY PLAN 2024

Information Systems Management BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management.

You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project.

Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2003	Information Systems Management and Security	Major	1B3, 2B4	12	CC	
BCO2004	Business Process Analysis and Design	Major	1B4	12	CC	BCO2003; or
BCO2005	Project Management Methods and Tools	Major	2B2	12	FP	BCO2003; or NIT2113; and NIT2171; or
BCO2006	Data Management Principles and Visualisation	Major	1B3, 2B4	12	CC	
BCO3000	Business Process Reengineering	Major	1B1, 2B3	12	CC	BCO2004
BCO3003	Programming and Algorithms for Business Applications	Major	2B1	12	CC	BCO2004
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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International Trade BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO2003	International Economics and Finance	Major	1B4, 2B2	12	CC	BEO1001
BEO2009	Foundations of International Business	Major	1B2, 2B4	12	CC	
BEO2010	International Trade Practices and Policies	Major	1B2, 2B1	12	CC	
BEO2011	Market Analysis and Competition	Major	1B3, 2B3	12	CC	BEO1001
BEO3430	International Economic Analysis	Major	1B1, 2B1, 2B2	12	CC	BEO1105
BEO3432	Strategic International Trade Operations	Major	1B4, 2B3, 2B4	12	CC	BEO1000
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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Management and Innovation BMAMAI

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an: eCommerce Manager, Knowledge Manager, Entrepreneur, Venture Capitalist, Digital Business Analyst, Digital Business Process Administrator, Digital Project Administrator, Data Communicator. You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2002	Strategic Management	Major	1B2, 2B3	12	CC	
BMO2008	Digital Business	Major	1B3	12	CC	BMO1000
BMO2014	Leadership	Major	2B2	12	CC	
BMO3002	Knowledge Management	Major	1B1, 2B1	12	CC	
BMO3010	Entrepreneurial Venture Scale Up	Major	2B1	12	CC	BMO2005
BMO3332	Managing Organisational Change	Major	1B2, 2B2, 2B3	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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COURSE DELIVERY PLAN 2024

Marketing BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2007	Brand and Innovation	Major	1B2, 2B2, 2B3	12	CC	
BHO2008	Strategic Consumer Insights	Major	1B2, 1B4, 2B1, 2B4	12	CC	BHO1000
BHO2265	Integrated Marketing Communications	Major	1B4, 2B2, 2B4	12	CC	BHO1000
BHO2285	Marketing Research	Major	1B1, 1B4, 2B2	12	CC	BEO1000; and BHO1000; or
BHO3001	Service Design and Marketing	Major	1B2, 1B3, 2B3	12	CC	BHO1000
BHO3004	Digital Marketing	Major	1B3, 2B4	12	CC	BHO1000
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

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COURSE DELIVERY PLAN 2024

Supply Chain and Logistics Management BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management.
You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the art digital technologies used in procurement, inventory management and distribution functions.

As part of your learning, you will explore:

- authentic case studies
- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2012	Procurement and Supply Management	Major	1B3, 2B1	12	CC	
BMO2013	Digital Supply Chain Management	Major	1B4, 2B2	12	CC	
BMO2181	Operations Management	Major	1B1, 2B4	12	CC	BEO1000; or
BMO3007	Global Transport and Distribution Management	Major	1B2, 2B3	12	CC	
BMO3008	Strategic Supply Chain Management	Major	1B3	12	CC	
BMO3419	Supply Chain Analytics	Major	2B3	12	CC	BMO2181
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

VICTORIA UNIVERSITY

COURSE DELIVERY PLAN 2024

Tourism and Hospitality Management BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers.

By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2005	Hotel and Resort Operations Management	Major	1B2	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B2, 2B4	12	CC	
BHO2193	Tourism Product Design and Delivery	Major	2B3	12	CC	BHO2006
BHO3002	Contemporary Issues in Tourism and Events	Major	2B1	12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Major	1B1, 2B4	12	CC	BEO1001; and BEO1000; or
BHO3499	Managing Sustainable Destinations	Major	2B2	12	CC	
BSK2001	My Professional Brand	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BSK1000
BSK3000	Professional Business Project	Major	1B1, 1B2, 1B3, 2B1, 2B2, 2B4, SB1	12	CC	

COURSE DELIVERY PLAN 2024

Accounting BMIACT

This minor provides an integrated set of units in Accounting. Students will undertake: a) Accounting Information Systems where they explore some theories and practices of [manual] recording and reporting of financial information in Australia within the context of a historical cost accounting system, including an understanding of the legal, professional and conceptual frameworks within which the accounting professional operate; b) Financial Accounting where they apply accounting concepts and accounting standards to measure, recognise, classify and disclose specific business transactions and other accounting information; c) Corporate Accounting where they learn the structure underlying corporate reporting designed to give the financial report user useful information on which to make economic decisions; and d) Management Accounting where they will be equipped with the specialist knowledge relevant technical skills to address these challenges the multi-faceted challenges facing the function of management accounting in contemporary organisations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2000	Accounting Information Systems	Minor	1B1, 2B3, 2B4	12	CC	BAO1000
BAO2202	Financial Accounting	Minor	1B2, 2B1, 2B4	12	CC	BAO2000; or
BAO2204	Management Accounting	Minor	1B3, 2B3, 2B4	12	CC	BAO1000
BAO3002	Corporate Accounting and Sustainability Reporting	Minor	1B1, 1B3, 2B1	12	CC	BAO2202

COURSE DELIVERY PLAN 2024

Banking and Finance BMIBKF

This minor provides students with knowledge in the applications of the quantitative techniques and theoretical knowledge to make informed business decisions. Students will develop skills in applying quantitative techniques and the relevant theory to real life problems in relation to investment, financing and dividend decisions of private and public companies. Students will also gain an understanding of risk management, credit and lending decisions and workings financial institutions.

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2001	Corporate Finance	Minor	1B1, 1B2, 1B4, 2B1, 2B3	12	CC	BAO1000
BAO3403	Investment and Portfolio Management	Minor	1B2, 1B4, 2B1, 2B4	12	CC	BAO1000
BEO2001	Commercial Banking and Finance	Minor	1B2, 1B4, 2B4	12	CC	BAO1000
BEO3001	Contemporary Issues in Banking and Finance	Minor	1B3, 2B3	12	CC	

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO2007	International Finance	Minor	1B1, 1B3, 2B1	12	CC	

Event Management BMIEVT

This minor provides an integrated set of units in Events Management. Students will develop events management knowledge and skills enabling them to plan, organise, manage and evaluate a range of events. Students use a range of learning methods including access to specialised computer software providing them with both theoretical and practical knowledge and skills to enter this fast growing industry sector. With strong connections to the events industry students are able to benefit from real-life examples through case studies, classes and guest presentations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2000	Event Operations	Minor	1B1, 2B1	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor	1B2, 2B4	12	CC	
BHO2009	Event Planning and Promotion	Minor	1B3	12	CC	
BHO3421	Business Events	Minor	2B2	12	CC	BHO2006

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COURSE DELIVERY PLAN 2024

Financial Risk Management BMIFNR

This minor provides an integrated set of units in Financial Risk Management. It covers disciplinary knowledge in essential areas such as Financial Planning, Taxation Law, Risk Management and Insurance, and Risk Management Models. Students will develop their skills in communication and critical analyses, and will learn the integral elements of managing and accounting for financial risk in a dynamic world. This knowledge will be consolidated through assessment tasks such as assignments with both individual completion and group collaboration, and virtual share market trading.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO3000	Personal Financial Planning	Minor	1B2, 2B4	12	CC	
BEO2012	Financial Modelling for Enterprise Risk Management	Minor	1B3, 2B3	12	CC	
BEO2401	Risk Management and Insurance	Minor	2B1, 2B4	12	CC	
BEO3002	Derivatives and Risk Management	Minor	1B3, 2B2	12	CC	

Human Resource Management BMIHRM

This Human Resource Management (HRM) minor offers essential disciplinary knowledge, combining theory with practical application to be relevant to the everyday work environment. Students will engage in individual and group activities, oral presentations, written assessments and examinations to demonstrate their skills development in critical thinking and problem solving.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2003	Human Resource Development	Minor	1B4, 2B4	12	CC	BMO2009
BMO2009	Managing People	Minor	1B1, 1B2, 2B4	12	CC	BMO1000
BMO3005	Diversity and Wellbeing	Minor	1B3, 2B3	12	CC	BMO2009
BMO3009	People Systems	Minor	1B3, 2B3	12	CC	

VICTORIA UNIVERSITY

COURSE DELIVERY PLAN 2024

Information Systems Management BMIISM

This minor provides an integrated set of units in Information Systems. It covers disciplinary knowledge in Modeling of business or organisation processes, Programming with a focus on mobile development, Systems Analysis and Design using elements of both Object and Classical analysis, and Database Systems. These units cover many of the fundamental skills from the Australian Computer Society Core Body of Knowledge. Additionally, students will develop skills in oral communication, critical analysis and in the preparation of technical documents for senior management. Assessment tasks across the minor include group projects, formal examinations, written assignments and oral presentations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2003	Information Systems Management and Security	Minor	1B3, 2B4	12	CC	
BCO2004	Business Process Analysis and Design	Minor	1B4	12	CC	BCO2003; or
BCO2005	Project Management Methods and Tools	Minor	2B2	12	FP	BCO2003; or NIT2113; and NIT2171; or
BCO3003	Programming and Algorithms for Business Applications	Minor	2B1	12	CC	BCO2004

International Trade BMIITD

This minor provides an integrated set of units in International Trade. Select this minor if you'd like to analyse international markets and utilise your expertise to inform essential trade strategies. This minor enhances the scope of future employment opportunities in the global trade environment. By completing this minor, you can work in any sector for both large and small businesses, government organisations & various institutions domestically and internationally. Professional Careers that are applicable to the International Trade major includes: Business Manager, International Marketing Manager, Import/ Export Advisor, International Engagement officer, Foreign Affairs Advisor, Business Analyst, Import/ Export manager, International Political Advisor, International Relations Manager, International Trade Advisor, Office Manager, Operation Analyst and many more. By selecting this major you'll gain an understanding of core economic principles and learn to devise and assess strategies to improve overall trade and investments in international business environments.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO2003	International Economics and Finance	Minor	1B4, 2B2	12	CC	BEO1001
BEO2009	Foundations of International Business	Minor	1B2, 2B4	12	CC	
BEO3430	International Economic Analysis	Minor	1B1, 2B1, 2B2	12	CC	BEO1105
BEO3432	Strategic International Trade Operations	Minor	1B4, 2B3, 2B4	12	CC	BEO1000

VICTORIA UNIVERSITY

COURSE DELIVERY PLAN 2024

Management and Innovation BMIMAI

This minor in Management & Innovation provides you an insight into the wide and varied entrepreneurial and management organisations and roles. You will be exposed to units such strategic management, innovation and entrepreneurship, business ethics, knowledge management for innovative organisations and managing organisational change. These units will provide you deep learning that will allow you the capacity to apply entrepreneurial approach to innovation in organisations or pursuing entrepreneurial ideas for commercialisation.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2008	Digital Business	Minor	1B3	12	CC	BMO1000
BMO2014	Leadership	Minor	2B2	12	CC	
BMO3002	Knowledge Management	Minor	1B1, 2B1	12	CC	
BMO3332	Managing Organisational Change	Minor	1B2, 2B2, 2B3	12	CC	

Marketing BMIMRK

This minor provides an integrated set of units in Marketing. It covers disciplinary knowledge in marketing theory and practice with a focus on understanding consumer behaviour, integrated marketing communications, issues related to the marketing of services and experiences and the challenges of formation and execution of marketing strategies. Students will develop skills in critical analysis and written communication in a variety of formats. Assessments include individual and group projects, oral presentations and formal examinations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2007	Brand and Innovation	Minor	1B2, 2B2, 2B3	12	CC	
BHO2008	Strategic Consumer Insights	Minor	1B2, 1B4, 2B1, 2B4	12	CC	BHO1000
BHO3001	Service Design and Marketing	Minor	1B2, 1B3, 2B3	12	CC	BHO1000
BHO3004	Digital Marketing	Minor	1B3, 2B4	12	CC	BHO1000

COURSE DELIVERY PLAN 2024

Professional Accounting BMIPAC

This minor provides an integrated set of units to meet CPA professional accreditation requirements. Students undertaking the accounting major (BMAACT) are required to complete this minor, BMIPAC Professional Accounting.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO2003	Information Systems Management and Security	Minor	1B3, 2B4	12	CC	
BLO2206	Taxation Law and Practice	Minor	1B3, 2B1	12	CC	BLO1105; or BLB1102
BEO2012	Financial Modelling for Enterprise Risk Management	Minor	1B3, 2B3	12	CC	
BAO3001	Auditing and Assurance	Minor	1B2, 2B2	12	CC	BAO3002

Supply Chain and Logistics Management BMISCL

This minor provides a set of four units in logistics and supply chain management specialisation. It comprises of disciplinary knowledge on manufacturing and service operations; inbound and outbound distribution functions; knowledge and skills on logistics control in a global supply chain; and state-of-the art technology applications for information flow. This minor will help students with understanding of supply chain functionalities, strategy to control efficient and cost effective flow of goods and applications of technology to help integrate the supply chain system. Assessment tasks across the minor include learning activities including calculation-based individual assessment, group case study presentation and formal summative examination.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2013	Digital Supply Chain Management	Minor	1B4, 2B2	12	CC	
BMO2181	Operations Management	Minor	1B1, 2B4	12	CC	BEO1000; or
			1B1, 2B4		CC	
BMO3008	Strategic Supply Chain Management	Minor	1B3	12	CC	
BMO3419	Supply Chain Analytics	Minor	2B3	12	CC	BMO2181

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COURSE DELIVERY PLAN 2024

Tourism and Hospitality Management BMITHM

This Tourism & Hospitality Management minor offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BHO2005	Hotel and Resort Operations Management	Minor	1B2	12	CC	
BHO2006	Introduction to Tourism Hospitality and Events	Minor	1B2, 2B4	12	CC	
BHO3003	Tourism and Hospitality Revenue Management	Minor	1B1, 2B4	12	CC	BEO1001; and BEO1000; or
BHO3499	Managing Sustainable Destinations	Minor	2B2	12	CC	

VICTORIA UNIVERSITY

COURSE DELIVERY PLAN 2024

The Entrepreneurial Mindset AMITEM

The nature of work is changing. The rapid pace in which technology is developing is causing widespread disruption, both in organisational cultures and working practices. With new technologies such as artificial intelligence and machine-learning, robotics, nanotechnology, 3-D printing, and genetics and biotechnology coming up, this disruption is only getting started.

Success in this new world is increasingly dependent on personal initiative; a self-starting, future-oriented and persistent proactive mindset. Such a mindset combined with effective teamwork in a multidisciplinary context has been the driver of entrepreneurial success for decades. More and more employers are starting to demand these skills from their employees as well.

This unit set equips students with the skills and competencies to future-proof yourself, creating experiences that allow for a strong start to and succeeding in your chosen profession (be that as an employee or self-employed). Students work collaboratively on employing an evidence-based approach to identifying problems and implementing solutions, equipping themselves with the skills and knowledge to lead in the future of work.

The first unit explores how to come up with ideas and how to critically assess the potential of the idea. During this unit we introduce a number of key processes and concepts like where to start when exploring ideas, how to run user interviews and prototyping. The second unit introduces the Minimum Viable Product (MVP) and allows students to experiment with the evidence-based, iterative approach of User Validation. The third unit focuses on how to effectively communicate the findings of the first two units in a compelling story to gather critical support. Finally, the last unit introduces students to growth strategies and how these strategies drive execution.

The unit set culminates in a pitch-style event where the students pitch their project in a live setting to an audience of stakeholders, integrating the knowledge, skills and understandings they have developed.

The Entrepreneurial Mindset unit set aims to provide career defining experiences. The minor is demanding and is a great fit for students who want to be part of something exciting and new while creating their own success.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
AEN2001	Problem Discovery	Minor	N/A	12	FP , ORT	
AEN2002	Solution Validation	Minor	N/A	12	FP , ORT	
AEN3001	Storytelling for Impact	Minor	N/A	12	FP , ORT	AEN2002
AEN3002	Hacking Growth	Minor	N/A	12	FP , ORT	AEN2002