COURSE DELIVERY PLAN 2024

Master of Business Analytics
COURSE CODE: BMBU

CAMPUS	City Campus (CC), VU Brisbane (VUB) and VU Sydney (VUS)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	2 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Master of Business Analytics, students will be required to complete 192 credit points consisting of: • 48 credit points college core units • 96 credit points professional core units • 12 credit points BMO5501 Business Ethics and Sustainability; and, • 12 credit points BMO7006 Applied Business Project (Capstone); and, • 24 credit points elective units. Please check any pre-requisite requirements prior to enrolling.
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Omid Ameri Sianaki
COURSE ADVICE	AskVU https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO6000	Data Analysis for Business	Core	8WB1, 8WB2, 8WB3, 8WB4	12	CC	
BAO6504	Accounting for Management	Core	8WB1, 8WB2, 8WB3, 8WB4	12	CC	
BEO6600	Business Economics	Core	8WB1, 8WB2, 8WB3, 8WB4	12	CC	
BCO7002	Experience Management	Core	8WB1 8WB4	12	CC	
BCO7006	Coding for Business Analytics	Core	8WB3	12	CC	
BCO7007	Artificial Intelligence and Machine Learning for Business	Core	8WB3	12	CC	
BCO7000	Business Analytics and Visualisation	Core	8WB3, 8WB4	12	CC	
BCO7005	Data Security and Governance	Core	8WB2 8WB4	12	CC	

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YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO6008	Predictive Analytics	Core	8WB1	12	CC	BCO7000
BCO7003	Analytics Project Management	Core	8WB1, 8WB2	12	CC	
BCO7004	Business Data Mining and Warehousing	Core	8WB1, 8WB2	12	CC	
BMO6506	Work and Organisation Systems	Core	8WB1, 8WB2, 8WB3, 8WB4	12	CC	
	Business Elective 1	Elective		12		
BMO7006	Applied Business Project	Core	8WB1, 8WB2, 8WB3	12	CC	BEO6000; and 3 other VUBS Master units
	Business Elective 2	Elective		12		
BMO5501	Business Ethics and Sustainability	Core	8WB1, 8WB2, 8WB3, 8WB4	12	CC	