

COURSE DELIVERY PLAN 2024

Bachelor of Business

COURSE CODE: BBNS

| | |
|----------------------------|---|
| CAMPUS | City Campus (CC), Footscray Park (FP) |
| COLLEGE | College of Arts, Business, Law, Education and IT |
| STUDY MODE | Full Time or Part Time |
| DURATION | 3 years Full Time or Part Time equivalent |
| FEE TYPE | For information on course fees, refer to http://vu.edu.au/fees |
| APPLICATION METHOD | VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing |
| TIMETABLE | vu.edu.au/timetables |
| COURSE REQUIREMENTS | <p>To attain the Bachelor of Business, students will be required to complete 288 credit points consisting of:</p> <ul style="list-style-type: none">• 96 credit points of Core units• 96 credit points of Major studies selected from the approved list (includes BSK2001 and BSK3000)• 96 credit points made up of either: <p>Option A:</p> <ul style="list-style-type: none">• BSK1001 Ethics and Sustainability AND• BSK3001 Workplace Learning AND• 72 credit points of 2nd Major studies from the approved list <p>OR</p> <p>Option B: (Not available for VU Online)</p> <ul style="list-style-type: none">• BSK1001 Ethics and Sustainability AND• BSK3001 Workplace Learning AND• 48 credit points of Minor studies AND• 24 credit points of elective units from across the University (must be at third year level). <p>OR</p> <p>Option C: (Not available for VU Online)</p> <ul style="list-style-type: none">• BSK1001 Ethics and Sustainability AND• BSK3001 Workplace Learning AND• 48 credit points of elective units taken from any major or minor offered in BBNS (not already taken) AND• 24 credit points of elective units from across the University (must be at third year level). |
| FURTHER INFORMATION | Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100 |
| COURSE CHAIR | Paul Zarebski |
| COURSE ADVICE | AskCUA https://askvu.vu.edu.au/app/askcua |

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

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Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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COURSE DELIVERY PLAN 2024

YEAR 1

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|--|---------------|--------|----------------|
| BAO1000 | Financial Literacy and Decision Making (Replacing BAO1101-Accounting for Decision Making) | Core | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BEO1001 | Economic Concepts and Application (Replacing BEO1105-Economic Principles) | Core | 1B2, 1B3, 2B1, 2B2, 2B4, WB1 | | CC | |
| BEO1000 | Business Data Analytics and Visualisation (Replacing BEO1106- Business Statistics) | Core | 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BHO1000 | Marketing Theory and Practice (Replacing BHO1171-Introduction to Marketing) | Core | 1B2, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BMO1000 | People and Organisations (Replacing BMO1102 - Management and Organisation Behaviour) | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3 | 12 | CC | |
| BSK1001 | Ethics and Sustainability (Replacing BCO1102-Information Systems for Business) | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BSK1000 | My Business Future (Replacing BPD1100 Integrated Business Challenge) | Core | 1B1, 1B3, 2B1, 2B3 | 12 | CC | |
| | Major 1 - Unit 1* | Major | | 12 | | |

*Please note that students are only eligible to undertake the **introductory unit** of each major in their first year.

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Please see below for the introductory unit that corresponds to your chosen major.

| BBNS MAJOR | | INTRODUCTORY UNIT | |
|---------------|---------------------------------------|-------------------|--|
| BMAACT | Accounting | BAO2000 | Accounting Information Systems |
| BMABKF | Banking and Finance | BEO2001 | Commercial Banking and Finance |
| BMABUA | Business Analytics | BCO2006 | Data Management Principles and Visualisation |
| BMAEVT | Event Management | BHO2006 | Introduction to Tourism Hospitality and Events |
| BMAFNR | Financial Risk Management | BAO3000 | Personal Financial Planning |
| BMAHRM | Human Resource Management | BMO2009 | Managing People |
| BMAISM | Information Systems Management | BCO2003 | Information Systems Management and Security |
| BMAITD | International Trade | BEO2009 | Foundations of International Business |
| BMAMAI | Management and Innovation | BMO2002 | Strategic Management |
| BMAMRK | Marketing | BHO2008 | Strategic Consumer Insights |
| BMASCL | Supply Chain and Logistics Management | BMO2181 | Operations Management |
| BMATHM | Tourism and Hospitality Management | BHO2006 | Introduction to Tourism Hospitality and Events |

COURSE DELIVERY PLAN 2024

YEAR 2

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-------------|---|---------------|--------|----------------|
| BLO1105 | Business Law | Core | 1B3, 1B4 | 12 | CC | |
| BMO2005 | Innovation and Entrepreneurship | Core | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12 | CC | |
| BSK2001 | My Professional Brand (Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| | Major 1 - Unit 2 | Major | | 12 | | |
| | Major 1 - Unit 3 | Major | | 12 | | |
| | Major 2 - Unit 1 Or Minor 1 - Unit 1 | Major/Minor | | 12 | | |
| | Major 2 - Unit 2 Or Minor 2 - Unit 1 | Major/Minor | | 12 | | |
| | Major 1 - Unit 4 | Major | | 12 | | |
| | Major 2 - Unit 3 Or Minor 1 - Unit 2 | Major/Minor | | 12 | | |

YEAR 3

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CRE DIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-------------|--|----------------|--------|---------------------------------|
| BSK3001 | Workplace Learning (Replacing BBB3100 Business Integrated Learning) | Core | 1B1,1B4 2B1,2B4 | 12 | OSP | |
| BSK3000 | Professional Business Project (Replacing BPD3100 Applied Business Challenge) | Major | 1B1,1B2,1B3,1B4, 2B1,2B2,2B3 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |
| | Major 1 - Unit 5 | Major | | 12 | | |
| | Major 2 - Unit 4 Or Minor 1 - Unit 3 | Major/Minor | | 12 | | |
| | Major 2 - Unit 5 Or Minor 1 - Unit 4 | Major/Minor | | 12 | | |
| | Major 2 - Unit 6 | Major | | 12 | | |
| | Major 2 - Unit 7 Or Minor 2 - Unit 2 | Major/Minor | | 12 | | |
| | Major 2 - Unit 8 Or Minor 2 - Unit 3 | Major/Minor | | 12 | | |

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MAJORS AND MINORS

List of major/s available in this course

| | |
|--------|---------------------------------------|
| BMAACT | Accounting |
| BMABKF | Banking and Finance |
| BMABUA | Business Analytics |
| BMAEVT | Event Management |
| BMAFNR | Financial Risk Management |
| BMAHRM | Human Resource Management |
| BMAISM | Information Systems Management |
| BMAITD | International Trade |
| BMAMAI | Management and Innovation |
| BMAMRK | Marketing |
| BMASCL | Supply Chain and Logistics Management |
| BMATHM | Tourism and Hospitality Management |

List of minor/s available in this course

| | |
|--------|--|
| AMICOM | Communication Studies |
| AMIDIG | Digital Media |
| AMIPSY | Psychology |
| BMIACT | Accounting |
| BMIBKF | Banking and Finance |
| BMIBUA | Business Analytics |
| BMIEVT | Event Management |
| BMIFNR | Financial Risk Management |
| BMIHRM | Human Resource Management |
| BMIISM | Information Systems Management |
| BMIITD | International Trade |
| BMIMAI | Management and Innovation |
| BMIMRK | Marketing |
| BMIPAC | Professional Accounting |
| BMISCL | Supply Chain and Logistics Management |
| BMITHM | Tourism and Hospitality Management |
| EMIAGL | Aboriginal Yulendj (Knowledge) and Community |
| SMISAC | Sport and Active Communities |

COURSE DELIVERY PLAN 2024

MAJORS

Accounting BMAACT

Become a financial expert with practical accounting expertise, by choosing a Bachelor of Business (Accounting).

You will graduate with sought-after skills, ready to pursue a career in financial management, financial reporting, auditing, management accounting or tax planning. As part of your studies, you will learn how to:

- produce financial reports
- interpret financial information
- use financial accounting tools and measurements to improve resource allocation.

You will also gain the strong analytic skills needed to prepare and analyse financial data, using industry-relevant technology. Our accounting courses are accredited by CPA Australia and the Chartered Accountants of Australia and New Zealand (CA ANZ). VU accounting students are eligible to apply for membership upon graduation.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---|---------------|--------|---------------------------------|
| BAO2000 | Accounting Information Systems | Major | 1B1, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO2202 | Financial Accounting | Major | 1B2, 2B1, 2B4 | 12 | CC | BAO2000; or |
| BAO2204 | Management Accounting | Major | 1B3, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO3002 | Corporate Accounting and Sustainability Reporting(Replacing BAO2203 Corporate Accounting) | Major | 1B1, 1B3, 2B1 | 12 | CC | BAO2202 |
| BAO3309 | Advanced Financial Accounting Capstone unit | Major | 1B3, 2B3 | 12 | CC | BAO3002 |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1,1B2,1B3, 1B4,2B1,2B2, 2B3 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Banking and Finance BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|---------------------------------|
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO2007 | International Finance(Replacing BAO3402 International Banking and Finance) | Major | 1B1, 2B1 | 12 | CC | |
| BAO3403 | Investment and Portfolio Management | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2001 | Commercial Banking and Finance | Major | 1B2, 1B4, 2B4 | 12 | CC | BAO1000 |
| BEO2008 | Banking Law(Replacing BLO3405 Law of Financial Institutions and Securities) | Major | 1B1, 2B3 | 12 | CC | |
| BEO3001 | Contemporary Issues in Banking and Finance Capstone unit | Major | 1B3, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1,1B2,1B3, 1B4,2B1,2B2, 2B3 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Business Analytics BMABUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions. You will learn complex concepts, skills and application of conceptual and technical knowledge for a career in:

- data project management
- data management
- data analysis and visualisation
- data insight analysis

The major in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- predictions using data
- data visualisation
- data project management

You'll also learn to develop and deliver a business data analysis project. You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---|---------------|--------|---------------------------------|
| BCO2006 | Data Management Principles and Visualisation | Major | 1B3, 2B4 | 12 | CC | |
| BCO2007 | Business Applications Modelling and Development | Major | 1B1 | 12 | CC | |
| BCO2008 | Advanced Business Analytics | Major | 1B4, 2B2 | 12 | CC | BCO2006 |
| BCO2009 | Big Data and Machine Learning in Business | Major | 1B2, 2B1 | 12 | CC | |
| BCO3004 | Business Analytics Project Capstone unit | Major | 2B1 | 12 | CC | |
| BCO3005 | Predictive Analytics | Major | 2B4 | 12 | CC | BCO2009 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3,2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3,2B1, 2B2,2B3 2B4, SB1, WB1 | 12 | CC | BSK1000 |

COURSE DELIVERY PLAN 2024

Event Management BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major.

Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|--|---------------|--------|---------------------------------|
| BHO2000 | Event Operations | Major | 1B1, 2B1 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Major | 1B2, 2B4 | 12 | CC | |
| BHO2009 | Event Planning and Promotion(Replacing BHO2422 Event Creation and Design) | Major | 1B3 | 12 | CC | |
| BHO3002 | Contemporary Issues in Tourism and Events | Major | 2B1 | 12 | CC | |
| BHO3406 | Live Performance Management Capstone unit | Major | 1B4 | 12 | CC | BHO2000; and BHO2006 |
| BHO3421 | Business Events | Major | 2B2 | 12 | CC | BHO2006 |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Financial Risk Management BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management. Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field. On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices. You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---|---------------|--------|---------------------------------|
| BAO2001 | Corporate Finance | Major | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO3000 | Personal Financial Planning | Major | 1B2, 2B4 | 12 | CC | |
| BAO3403 | Investment and Portfolio Management Capstone unit | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2012 | Financial Modelling for Enterprise Risk Management(Replacing BEO3000 Risk Management Models) | Major | 1B3, 2B3 | 12 | CC | |
| BEO2401 | Risk Management and Insurance | Major | 2B1, 2B4 | 12 | CC | |
| BEO3002 | Derivatives and Risk Management | Major | 1B3, 2B2 | 12 | CC | |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1,WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Human Resource Management BMAHRM

Become a skilled, in-demand HR professional by studying the Human Resource Management major.

You will gain the expertise necessary to succeed in various HR roles, including:

- staff recruitment
- change management
- workplace diversity and inclusion strategies
- professional development and training
- employee relations
- people-related analytics.

Throughout your study, you will apply your learning to real-world scenarios, developing relevant and important career skills and strategies. You will also gain invaluable professional experience as part of your studies, with an internship at a globally recognised, locally based organisation. VU's Bachelor of Business (Human Resource Management) is professionally accredited by the Australian Human Resources Institute (AHRI). As a graduate of this major, you will meet HR best practice and standards recognised in Australia and overseas.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|--|---------------|--------|---------------------------------|
| BMO2003 | Human Resource Development | Major | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO2009 | Managing People(Replacing BMO2000 Human Resource Management) | Major | 1B1, 1B2, 2B4 | 12 | CC | BMO1000 |
| BMO2010 | Employment and Workplace Relations(Replacing BMO3323 Employee Relations Management) | Major | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO3005 | Diversity and Wellbeing | Major | 1B3, 2B3 | 12 | CC | BMO2009 |
| BMO3009 | People Systems (Replacing BMO3420 Human Resource Information Systems) | Major | 1B3, 2B3 | 12 | CC | |
| BMO3332 | Managing Organisational Change Capstone unit | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business) Capstone unit Challenge) | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Information Systems Management BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management. You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project. Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|--|
| BCO2003 | Information Systems Management and Security | Major | 1B3,2B4 | 12 | CC | |
| BCO2004 | Business Process Analysis and Design(Replacing BCO2000 Business Process Modelling) | Major | 1B4 | 12 | CC | BCO2003; or |
| BCO2005 | Project Management Methods and Tools(Replacing BCO3447 Information Systems Project) | Major | 2B2 | 12 | CC | BCO2003; or NIT2113; and NIT2171; or |
| BCO2006 | Data Management Principles and Visualisation | Major | 1B3, 2B4 | 12 | CC | |
| BCO3000 | Business Process Reengineering Capstone unit | Major | 1B1, 2B3 | 12 | CC | BCO2004 |
| BCO3003 | Programming and Algorithms for Business Applications | Major | 1B3, 2B1 | 12 | CC | BCO2004 |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4,SB1 WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

International Trade BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|---------------------------------|
| BEO2003 | International Economics and Finance | Major | 1B4, 2B2 | 12 | CC | BEO1001 |
| BEO2009 | Foundations of International Business (Replacing BEO2002 International Business Context) | Major | 1B2, 2B4 | 12 | CC | |
| BEO2010 | International Trade Practices and Policies(Replacing BEO2004 International Trade Practices) | Major | 1B2,2B1 | 12 | CC | |
| BEO2011 | Market Analysis and Competition (Replacing BEO2264 Microeconomic Analysis) | Major | 1B3,2B3 | 12 | CC | BEO1001 |
| BEO3430 | International Economic Analysis | Major | 1B1, 2B1, 2B2 | 12 | CC | BEO1105 |
| BEO3432 | Strategic International Trade Operations Capstone unit | Major | 1B4, 2B3, 2B4 | 12 | CC | BEO1000 |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1,WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Management and Innovation BMAMAI

This, practical, hands-on major will equip you with the knowledge and skills you need to lead and enhance innovation for organisational growth as an: eCommerce Manager, Knowledge Manager, Entrepreneur, Venture Capitalist, Digital Business Analyst, Digital Business Process Administrator, Digital Project Administrator, Data Communicator.

You will engage with and work alongside industry experts whose narratives will inform your decision-making and challenge your approach to leadership and what this means in an innovative context.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|--|---------------|--------|---------------------------------|
| BMO2002 | Strategic Management | Major | 1B2, 2B3 | 12 | CC | |
| BMO2008 | Digital Business | Major | 1B3 | 12 | CC | BMO1000 |
| BMO2014 | Leadership | Major | 2B2 | 12 | CC | |
| BMO3002 | Knowledge Management (Replacing BMO3000 Knowledge Management Practices for Innovative Organisation) | Major | 1B1, 2B1 | 12 | CC | |
| BMO3010 | Entrepreneurial Venture Scale Up | Major | 2B1 | 12 | CC | BMO2005 |
| BMO3332 | Managing Organisational Change Capstone unit | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Marketing BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---|---------------|--------|---------------------------------|
| BHO2007 | Brand and Innovation(Replacing BHO2259 Product and Service Innovation) | Major | 1B2, 2B2, 2B3 | 12 | CC | |
| BHO2008 | Strategic Consumer Insights(Replacing BHO2434 Consumer Behaviour) | Major | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BHO1000 |
| BHO2265 | Integrated Marketing Communications | Major | 1B4, 2B2, 2B4 | 12 | CC | BHO1171 |
| BHO2285 | Marketing Research | Major | 1B1, 1B4, 2B2 | 12 | CC | BEO1000 and BHO1000 |
| BHO3001 | Service Design and Marketing(Replacing BHO3439 Marketing Service and Experience) | Major | 1B2,1B3, 2B3 | | CC | BHO1000 |
| BHO3004 | Digital Marketing Capstone unit | Major | 1B3, 2B4 | 12 | CC | BHO1000 |
| BSK2001 | My Professional Brand (Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project(Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1,WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Supply Chain and Logistics Management BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management. You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including:

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the art digital technologies used in procurement, inventory management and distribution functions. As part of your learning, you will explore:

- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.
- authentic case studies

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|---|---------------|--------|---------------------------------|
| BMO2012 | Procurement and Supply Management (Replacing BMO2202 Purchasing and Supply Management) | Major | 1B3, 2B1 | 12 | CC | |
| BMO2013 | Digital Supply Chain Management (Replacing BMO2203 -Supply Chain Management) | Major | 1B4, 2B2 | 12 | CC | |
| BMO2181 | Operations Management | Major | 1B1, 2B4 | 12 | CC | BEO1000 |
| BMO3007 | Global Transport and Distribution Management | Major | 1B2, 2B3 | 12 | CC | |
| BMO3008 | Strategic Supply Chain Management (Replacing BMO3123 Integrated Supply Chain Management) | Major | 1B3 | 12 | CC | |
| BMO3419 | Supply Chain Analytics Capstone unit | Major | 2B3 | 12 | CC | BMO2181 |
| BSK2001 | My Professional Brand(Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3 2B4, SB1,WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project (Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3,1B4 2B1, 2B2, 2B3 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

Tourism and Hospitality Management BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management.

Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers.

By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|--|---------------|--------|---------------------------------|
| BHO2005 | Hotel and Resort Operations Management | Major | 1B2 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Major | 1B2, 2B4 | 12 | CC | |
| BHO2193 | Tourism Product Design and Delivery | Major | 2B3 | 12 | CC | BHO2006 |
| BHO3002 | Contemporary Issues in Tourism and Events (Replacing BHO3507 International Trends and Issues) Capstone unit | Major | 2B1 | 12 | CC | |
| BHO3003 | Tourism and Hospitality Revenue Management (Replacing BHO3312 Revenue Management) | Major | 1B1, 2B4 | 12 | CC | BEO1001 and BEO1000 |
| BHO3499 | Managing Sustainable Destinations | Major | 2B2 | 12 | CC | |
| BSK2001 | My Professional Brand (Replacing BPD2100 International Business Challenge) | Major | 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project (Replacing BPD3100 Applied Business Challenge) Capstone unit | Major | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12 | CC | BMO2005, 16 units in the course |

COURSE DELIVERY PLAN 2024

MINORS

Communication Studies AMICOM

In an 'information society', a detailed understanding of the dynamics of communication and the skills needed to communicate effectively is highly valued. The Communication Studies minor introduces students to a wide range of approaches to the study of interpersonal, social and media-based communication. The Communication Studies minor also assists students to develop and apply effective communication techniques in socially relevant settings such as the workplace environment and community organisations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------|-----------|----------|---------------|--------|----------------|
| ACC2004 | Culture and Communication | Minor | 1B1 | 12 | FP | |
| ACC2002 | Media, Culture and Society | Minor | 2B3 | 12 | FP | |
| ACC2010 | Television Production | Minor | 1B3, 1B4 | 12 | FP | |
| ASN2008 | Narrative Worlds | Minor | 2B1, 2B4 | 12 | FP | |

Digital Media AMIDIG

Digital media is a ubiquitous force transforming how we work, interrelate and communicate. Once a technology located within the area of work, digital media is moving into all areas of everyday life, and practitioners are required to develop new applications such as in the areas of entertainment, health and education. Concurrently, technology is now at a point where those with higher education level digital media can co-opt technology to create projects.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|-----|---------------|--------|----------------|
| ACM2014 | Visual and Interactive Design for Digital Media | Minor | 1B3 | 12 | ORT | |
| ACM2009 | International Design | Minor | 2B3 | 12 | ORT | |
| ACM2004 | Digital Service Design and Analytics | Minor | 2B4 | 12 | ORT | |
| ACM3014 | Digital User Experience | Minor | 1B2 | 12 | ORT | |

COURSE DELIVERY PLAN 2024

Psychology AMIPSY

The psychology minor equips you with a theoretical understanding of a range of psychological topics such as motivation and emotion, biological, cognitive, social, and personality psychology. Analytical, research and statistical skills, and understanding of relationships and communication are also developed through study of this minor.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---------------|-----------|------------------------------------|---------------|--------|------------------|
| APP1012 | Psychology 1A | Minor | 1B2, 1B3, 1B4, 2B2, 2B3 | 12 | FP | |
| APP1013 | Psychology 1B | Minor | 1B1, 1B3, 1B4, 2B2, 2B3, 2B4 | 12 | FP | APP1012 |
| APP2013 | Psychology 2A | Minor | 1B1, 1B2, 1B3, 1B4, 2B1, WB1 | 12 | FP | APP1012, APP1013 |
| APP2014 | Psychology 2B | Minor | 2B1, 2B2, 2B3 | 12 | FP | APP2013 |

Accounting BMAICT

This minor provides an integrated set of units in Accounting. Students will undertake: a) Accounting Information Systems where they explore some theories and practices of [manual] recording and reporting of financial information in Australia within the context of a historical cost accounting system, including an understanding of the legal, professional and conceptual frameworks within which the accounting professional operate; b) Financial Accounting where they apply accounting concepts and accounting standards to measure, recognise, classify and disclose specific business transactions and other accounting information; c) Corporate Accounting where they learn the structure underlying corporate reporting designed to give the financial report user useful information on which to make economic decisions; and d) Management Accounting where they will be equipped with the specialist knowledge relevant technical skills to address these challenges the multi-faceted challenges facing the function of management accounting in contemporary organisations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|------------------|---------------|--------|----------------|
| BAO2000 | Accounting Information Systems | Minor | 1B1, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO2202 | Financial Accounting | Minor | 1B2, 2B1, 2B4 | 12 | CC | BAO2000; or |
| BAO2204 | Management Accounting | Minor | 1B3, 2B3, 2B4 | 12 | CC | BAO1000 |
| BAO3002 | Corporate Accounting and Sustainability Reporting (Replacing BAO2203 Corporate Accounting) | Minor | 1B1, 1B3, 2B1 | 12 | CC | BAO2202 |

COURSE DELIVERY PLAN 2024

Banking and Finance BMIBKF

This minor provides students with knowledge in the applications of the quantitative techniques and theoretical knowledge to make informed business decisions. Students will develop skills in applying quantitative techniques and the relevant theory to real life problems in relation to investment, financing and dividend decisions of private and public companies. Students will also gain an understanding of risk management, credit and lending decisions and workings financial institutions. Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|-------------------------|---------------|--------|----------------|
| BAO2001 | Corporate Finance | Minor | 1B1, 1B2, 1B4, 2B1, 2B3 | 12 | CC | BAO1000 |
| BAO3403 | Investment and Portfolio Management | Minor | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BAO1000 |
| BEO2001 | Commercial Banking and Finance | Minor | 1B2, 1B4, 2B4 | 12 | CC | BAO1000 |
| BEO3001 | Contemporary Issues in Banking and Finance | Minor | 1B3, 2B3 | 12 | CC | |

Students undertaking BMAACT Accounting or BMAFNR Financial Risk Management will complete BAO2007 International Finance in place of BAO2001 Corporate Finance.

| | | | | | | |
|---------|-----------------------|-------|----------|----|----|--|
| BAO2007 | International Finance | Minor | 1B1, 2B1 | 12 | CC | |
|---------|-----------------------|-------|----------|----|----|--|

Business Analytics BMIBUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions. The minor in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- data visualisation

You will also learn to develop and deliver a business data analysis project. You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|----------------|
| BCO2006 | Data Management Principles and Visualisation | Minor | 1B3, 2B4 | 12 | CC | |
| BCO2008 | Advanced Business Analytics | Minor | 1B4, 2B2 | 12 | CC | BCO2006 |
| BCO2009 | Big Data and Machine Learning in Business | Minor | 1B2, 2B1 | 12 | CC | |

COURSE DELIVERY PLAN 2024

BCO3004 Business Analytics Project

Minor

2B1

12

CC

Event Management BMIEVT

This minor provides an integrated set of units in Events Management. Students will develop events management knowledge and skills enabling them to plan, organise, manage and evaluate a range of events. Students use a range of learning methods including access to specialised computer software providing them with both theoretical and practical knowledge and skills to enter this fast growing industry sector. With strong connections to the events industry students are able to benefit from real-life examples through case studies, classes and guest presentations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|----------|---------------|--------|----------------|
| BHO2000 | Event Operations | Minor | 1B1, 2B1 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Minor | 1B2, 2B4 | 12 | CC | |
| BHO2009 | Event Planning and Promotion (Replacing BHO2422 Event Creation and Design) | Minor | 1B3 | 12 | CC | |
| BHO3421 | Business Events | Minor | 2B2 | 12 | CC | BHO2006 |

Financial Risk Management BMIFNR

This minor provides an integrated set of units in Financial Risk Management. It covers disciplinary knowledge in essential areas such as Financial Planning, Taxation Law, Risk Management and Insurance, and Risk Management Models. Students will develop their skills in communication and critical analyses, and will learn the integral elements of managing and accounting for financial risk in a dynamic world. This knowledge will be consolidated through assessment tasks such as assignments with both individual completion and group collaboration, and virtual share market trading.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|---|-----------|----------|---------------|--------|----------------|
| BAO3000 | Personal Financial Planning | Minor | 1B2, 2B4 | 12 | CC | |
| BEO2012 | Financial Modelling for Enterprise Risk Management (Replacing BEO3000 Risk Management Models) | Minor | 1B3, 2B3 | 12 | CC | |
| BEO2401 | Risk Management and Insurance | Minor | 2B1, 2B4 | 12 | CC | |
| BEO3002 | Derivatives and Risk Management | Minor | 1B3, 2B2 | 12 | CC | |

COURSE DELIVERY PLAN 2024

Human Resource Management BMIHRM

This Human Resource Management (HRM) minor offers essential disciplinary knowledge, combining theory with practical application to be relevant to the everyday work environment. Students will engage in individual and group activities, oral presentations, written assessments and examinations to demonstrate their skills development in critical thinking and problem solving.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------|-----------|---------------|---------------|--------|----------------|
| BMO2003 | Human Resource Development | Minor | 1B4, 2B4 | 12 | CC | BMO2009 |
| BMO2009 | Managing People | Minor | 1B1, 1B2, 2B4 | 12 | CC | BMO1000 |
| BMO3005 | Diversity and Wellbeing | Minor | 1B3, 2B3 | 12 | CC | BMO2009 |
| BMO3009 | People Systems | Minor | 1B3, 2B3 | 12 | CC | |

Information Systems Management BMISM

This minor provides an integrated set of units in Information Systems. It covers disciplinary knowledge in Modeling of business or organisation processes, Programming with a focus on mobile development, Systems Analysis and Design using elements of both Object and Classical analysis, and Database Systems. These units cover many of the fundamental skills from the Australian Computer Society Core Body of Knowledge. Additionally, students will develop skills in oral communication, critical analysis and in the preparation of technical documents for senior management. Assessment tasks across the minor include group projects, formal examinations, written assignments and oral presentations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---------|---------------|--------|--------------------------------------|
| BCO2003 | Information Systems Management and Security | Minor | 1B3,2B4 | 12 | CC | |
| BCO2004 | Business Process Analysis and Design | Minor | 1B4 | 12 | CC | BCO2003; or |
| BCO2005 | Project Management Methods and Tools | Minor | 2B2 | 12 | CC | BCO2003; or NIT2113; and NIT2171; or |
| BCO3003 | Programming and Algorithms for Business Applications | Minor | 1B3,2B1 | 12 | CC | BCO2004 |

COURSE DELIVERY PLAN 2024

International Trade BMITD

This minor provides an integrated set of units in International Trade. Select this minor if you'd like to analyse international markets and utilise your expertise to inform essential trade strategies. This minor enhances the scope of future employment opportunities in the global trade environment. By completing this minor, you can work in any sector for both large and small businesses, government organisations & various institutions domestically and internationally. Professional Careers that are applicable to the International Trade major includes: Business Manager, International Marketing Manager, Import/ Export Advisor, International Engagement officer, Foreign Affairs Advisor, Business Analyst, Import/ Export manager, International Political Advisor, International Relations Manager, International Trade Advisor, Office Manager, Operation Analyst and many more. By selecting this major you'll gain an understanding of core economic principles and learn to devise and assess strategies to improve overall trade and investments in international business environments.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---------------|---------------|--------|----------------|
| BEO2003 | International Economics and Finance | Minor | 1B4, 2B2 | 12 | CC | BEO1001 |
| BEO2009 | Foundations of International Business | Minor | 1B2, 2B4 | 12 | CC | |
| BEO3430 | International Economic Analysis | Minor | 1B1, 2B1, 2B2 | 12 | CC | BEO1105 |
| BEO3432 | Strategic International Trade Operations | Minor | 1B4, 2B3, 2B4 | 12 | CC | BEO1000 |

Management and Innovation BMIMAI

This minor in Management & Innovation provides you an insight into the wide and varied entrepreneurial and management organisations and roles. You will be exposed to units such strategic management, innovation and entrepreneurship, business ethics, knowledge management for innovative organisations and managing organisational change. These units will provide you deep learning that will allow you the capacity to apply entrepreneurial approach to innovation in organisations or pursuing entrepreneurial ideas for commercialisation.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--------------------------------|-----------|---------------|---------------|--------|----------------|
| BMO2008 | Digital Business | Minor | 1B3 | 12 | CC | BMO1000 |
| BMO2014 | Leadership | Minor | 2B2 | 12 | CC | |
| BMO3002 | Knowledge Management | Minor | 1B1, 2B1 | 12 | CC | |
| BMO3332 | Managing Organisational Change | Minor | 1B2, 2B2, 2B3 | 12 | CC | |

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Marketing BMIMRK

This minor provides an integrated set of units in Marketing. It covers disciplinary knowledge in marketing theory and practice with a focus on understanding consumer behaviour, integrated marketing communications, issues related to the marketing of services and experiences and the challenges of formation and execution of marketing strategies. Students will develop skills in critical analysis and written communication in a variety of formats. Assessments include individual and group projects, oral presentations and formal examinations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|------------------------------|-----------|--------------------|---------------|--------|----------------|
| BHO2007 | Brand and Innovation | Minor | 1B2, 2B2, 2B3 | 12 | CC | |
| BHO2008 | Strategic Consumer Insights | Minor | 1B2, 1B4, 2B1, 2B4 | 12 | CC | BHO1000 |
| BHO3001 | Service Design and Marketing | Minor | 1B2, 1B3, 2B3 | 12 | CC | BHO1000 |
| BHO3004 | Digital Marketing | Minor | 1B3, 2B4 | 12 | CC | BHO1000 |

Professional Accounting BMIPAC

This minor provides an integrated set of units to meet CPA professional accreditation requirements. Students undertaking the accounting major (BMAACT) are required to complete this minor, BMIPAC Professional Accounting.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|---------------------|
| BCO2003 | Information Systems Management and Security | Minor | 1B3,2B4 | 12 | CC | |
| BLO2206 | Taxation Law and Practice | Minor | 1B3, 2B1 | 12 | CC | BLO1105; or BLB1102 |
| BEO2012 | Financial Modelling for Enterprise Risk Management | Minor | 1B3, 2B3 | 12 | CC | |
| BAO3001 | Auditing and Assurance | Minor | 1B2 | 12 | CC | BAO3002 |

Supply Chain and Logistics Management BMISCL

This minor provides a set of four units in logistics and supply chain management specialisation. It comprises of disciplinary knowledge on manufacturing and service operations; inbound and outbound distribution functions; knowledge and skills on logistics control in a global supply chain; and state-of-the art technology applications for information flow. This minor will help students with understanding of supply chain functionalities, strategy to control efficient and cost effective flow of

COURSE DELIVERY PLAN 2024

goods and applications of technology to help integrate the supply chain system. Assessment tasks across the minor

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include learning activities including calculation-based individual assessment, group case study presentation and formal summative examination.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|-----------------------------------|-----------|----------|---------------|--------|----------------|
| BMO2013 | Digital Supply Chain Management | Minor | 1B4, 2B2 | 12 | CC | |
| BMO2181 | Operations Management | Minor | 1B1, 2B4 | 12 | CC | BEO1000 |
| BMO3008 | Strategic Supply Chain Management | Minor | 1B3 | 12 | CC | |
| BMO3419 | Supply Chain Analytics | Minor | 2B3 | 12 | CC | BMO2181 |

Tourism and Hospitality Management BMITHM

This Tourism & Hospitality Management minor offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|----------|---------------|--------|---------------------|
| BHO2005 | Hotel and Resort Operations Management | Minor | 1B2 | 12 | CC | |
| BHO2006 | Introduction to Tourism Hospitality and Events | Minor | 1B2, 2B4 | 12 | CC | |
| BHO3003 | Tourism and Hospitality Revenue Management | Minor | 1B1, 2B4 | 12 | CC | BEO1001 and BEO1000 |
| BHO3499 | Managing Sustainable Destinations | Minor | 2B2 | 12 | CC | |

Aboriginal Yulendj (Knowledge) and Community EMIAGL

With UNESCO's acknowledgement that Indigenous groups globally are challenged from 'development', global warming and globalisation and the Australian government's adoption of the UN Declaration on the Rights of Indigenous Peoples, how might Indigeneity assert itself legally, politically, culturally, socially and technologically to secure/ensure an equitable and respected place in a multicultural globalised Australian context?

How might key Aboriginal issues underpinned by self-determination, land and country, treaty, economic development, urban and regional planning, traditional owners, cultural heritage and art, human rights, ethics and community development be considered and applied in a changing world and in Australian civics and citizenship, workplaces and community?

The Aboriginal Yulendj (Knowledge) and Community minor will be available for students enrolled in VU undergraduate programs and it will use Moondani Balluk (embrace people) units in decolonial and postmodern theories to consider a range of complex topics concerning personal and national identity in a changing global world. In this minor, students will explore, analyse and deconstruct their own disciplinary and lived perspectives as well as explore, reflect and understand

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the impacts and outcomes of colonisation for Aboriginal individuals, families and communities in South East Australia. Topics to be explored include history, human rights, traditional owners, sovereignty, governance and societal structures, coloniality and systems of power and community ethics.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|------------|--|-----------|--------------------|---------------|--------|--|
| AEK1204 | Aboriginal History and Political Movements | Minor | 2B1, 2B2, 2B3, 2B4 | 12 | FP | |
| AEK1105 | Aboriginal Traditions and Policy | Minor | 1B2, 1B3, 1B4, SB1 | 12 | FP | |
| AEK2205 | Politics of Aboriginal Art | Minor | 1B3 | 12 | FP | AEK1105; or AEK1204 |
| AEK2203 | Indigenous Perspectives On Sustainability | Minor | 1B4, WB1 | 12 | FP | AEK1105; or AEK1106; or AEK1204 |
| AND | | | | | | |
| AEK3203 | Working Ethically in Aboriginal Community | Minor | 2B1, 2B2, SB1 | 12 | FP | AEK1105; or AEK1204; and AEK2203; or AEK2205 |
| AEK3204 | Aboriginal Political and Reflective Learning | Minor | 2B3 | 12 | FP | |

Sport and Active Communities SMISAC

The minor is designed to provide students with the knowledge and skills to manage sport and active recreation facilities, programs, services, partnerships, and participation. Students will know how to manage sport and active recreation for optimal participant satisfaction, build sustainable communities and deliver social benefits.

| UNIT CODE | UNIT TITLE | UNIT TYPE | SEM | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--|-----------|---------------|---------------|--------|----------------|
| SSM2104 | Programming for Sport Development and Community Action | Minor | 1B1, 1B2 | 12 | CC | |
| SSM2204 | Sport Sponsorships and Partnerships | Minor | 2B2, 2B4 | 12 | CC | |
| SSM3103 | Sport Facility Management | Minor | 1B1, 2B3, WB1 | 12 | CC | SSM2204 |
| SSM3204 | Building and Sustaining Sport Participation | Minor | 2B2, 2B3, 2B4 | 12 | CC | |