

COURSE DELIVERY PLAN 2022

Graduate Certificate in Economics for Business (Online Delivery) COURSE CODE: BTEB

| | |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Campus | VU Online |
| College | Business |
| Study Mode | Part-time or Full-time* |
| Duration | 8 months |
| Fee Type | Full Fee. Fee information available from vu.edu.au/fees |
| Application Method | Direct Application - https://online.vu.edu.au/ |
| Timetable | N/A |
| Course Requirements | To attain the award of Graduate Certificate in Economic Business, students must successfully complete 48 credit points (equivalent to 4 units) in total, consisting of: Four (4) Core units (equivalent to 48 credit points) |
| Further Information | Unit (subject) and course information is available from the University course search site at vu.edu.au/course-search OR https://online.vu.edu.au/online-courses/graduate-certificate-economics-for-business OR call 1300 043 531 |
| Course Coordinator | Associate Professor Alperhan Babacan Email: Alperhan.Babacan@vu.edu.au |

The following course structure is designed to help students track their progress through the course.

*With approval from the MBA Course Coordinator. NB: This course structure is subject to change

For further course information phone 1300 043 531

This information is current at the publication date, November 2021.

It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1

| Unit Code | Unit Title | Unit Type | Study Period | Credit Points | Campus | Prerequisites |
|-----------|----------------------------------------|-----------|--------------|---------------|-----------|---------------|
| BEO6001 | Strategic Business Relationships | Core | 1 & 5 | 12 | VU Online | Nil |
| BEO6002 | Competition and Differentiation | Core | 2 & 6 | 12 | VU Online | Nil |
| BEO7000 | Business and Economic Forecasting | Core | 3 | 12 | VU Online | Nil |
| BEO7001 | Supply and Demand Strategy for Pricing | Core | 4 | 12 | VU Online | Nil |

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