COURSE DELIVERY PLAN 2020

Master of Tourism and Destination Management
COURSE CODE: BMTD

CAMPUS	City Flinders (CF)
COLLEGE	Victoria University Business School
STUDY MODE	Full Time or Part Time
DURATION	1.5 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	To attain the Master of Tourism and Destination Management, students will be required to complete 144 credit points (equivalent to 12 units) consisting of: • 24 credit points (equivalent to 2 units) core units • 84 credit points (equivalent to 7 units) professional core units Plus either /or OPTION 1 12 credit points (equivalent to 1 unit) capstone research project unit; and, 24 credit points (equivalent to 2 units) elective units. Students to select from any postgraduate units from across the University (subject to availability). Please check any pre-requisite requirements prior to enrolling. OPTION 2 12 credit points (equivalent to 1 unit) research proposal unit; and, 24 credit points (equivalent to 2 units) minor thesis unit.
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Thu-Huong Nguyen
COURSE ADVICE	CUA.COB@vu.edu.au

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 21/08/2020. It is provided as information only and does not form part of a contract between any person and Victoria University.

VICTORIA UNIVERSITY

For further course information phone 1300 VICUNI / vu.edu.au
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney)

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO5501	Business Ethics and Sustainability	Core	T1, T2, T3	12	CF	
BTD6001	Tourism and Events: Core Concepts and Theory	Core	T1	12	CF	
BTD7002	Emerging Trends in Tourism and Destination Management	Core	T1	12	CF	
BMO6630	Business Research Methods	Core	T1, T2	12	CF	
BMO6050	Art and Practice of Leadership	Core	T2, T3	12	CF	
BTD7001	International Tourism Management	Core	T2	12	CF	
	OPTION 1					
	Business Elective 1	Elective		12		
	OPTION 2					
BGP7711	Business Research Proposal	Core	T1, T2	12	CF	BMO6630

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO6008	Predictive Analytics	Core	T2	12	CF	
BTD7004	Green Growth Transformation of Destinations	Core	T1	12	CF	
	OPTION 1					
	Business Elective 2	Elective		12		
BGP7730	Business Research Project	Core	T1, T2, T3	12	CF	BMO6630
	OPTION 2					
BGP7712	Business Research Thesis	Core	T1, T2	24	CF	BMO6630, BGP7711

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Business Electives

Students may select from any postgraduate unit across the University. Please check the timetable for unit availability and ensure you have completed any pre-requisite requirements prior to enrolling.

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