

COURSE DELIVERY PLAN 2022

Master of Business Administration

COURSE CODE: BMPF

CAMPUS	City Campus (CC), and Victoria University Online (VOL)
COLLEGE	Victoria University Business School
STUDY MODE	Full Time or Part Time
DURATION	1.5 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	<p>To attain the Master of Business Administration, students will be required to complete 144 credit points consisting of:</p> <ul style="list-style-type: none">• 96 credit points core units• 48 credit points research or specialisation units (Option 1, 2, 3 or 4) <p>OPTION 1 - Coursework</p> <ul style="list-style-type: none">• 12 credit points BMO6624 Organisation Change Management; and,• 12 credit points BMO7005 Business Consulting (Capstone); and,• 24 credit points elective units. Students to select from any postgraduate units from across the University (subject to availability). Please check any prerequisite requirements prior to enrolling. <p>OPTION 2 - Thesis</p> <ul style="list-style-type: none">• 12 credit points BMO6624 Organisation Change Management; and,• 12 credit points BGP7711 Business Research Proposal (Capstone); and,• 24 credit points BGP7712 Business Research Thesis (Capstone) <p>OPTION 3 - VU Online</p> <p>Available only to VU Online Students</p> <ul style="list-style-type: none">• 12 credit points BCO7000 Business Analytics and Visualisation; and,• 12 credit points BMO6624 Organisation Change Management; and,• 12 credit points BMO6625 Performance Management and Rewards; and,• 12 credit points BMO7000 Advanced Organisational Behaviour <p>OPTION 4 - Specialisation</p> <p>Available only to VU Online Students</p> <ul style="list-style-type: none">• 48 credit points Change Management specialisation BSPCHG <p>OR</p> <ul style="list-style-type: none">• 48 credit points Economics for Business specialisation BSPEFB <p>OR</p> <ul style="list-style-type: none">• 48 credit points Finance specialisation BSPFIN
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100



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COURSE CHAIR David Goodwin

COURSE ADVICE [AskCUA](#)

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO5734	Financial Analysis	Core	8WB1	12	CC	
BHO6505	Marketing Management	Core	8WB3	12	CC	
BMO5501	Business Ethics and Sustainability	Core	8WB1, 8WB4	12	CC	
BMO5572	Strategic Human Resource Management	Core	8WB1	12	CC	
BMO6050	Art and Practice of Leadership	Core	8WB4	12	CC	
BMO6511	Strategic Management and Business Policy	Core	8WB3	12	CC	
BMO6622	Managing Innovation and Entrepreneurship	Core	8WB2	12	CC	
BMO7005	Business Consulting	Core	8WB3	12	CC	

YEAR 2

Change Management BSPCHG

The Change Management specialisation explores developing and successfully implementing strategy, leading change and mastering the complexity of management. These sought-after skills and key to employability in change management, leadership and related fields. Within this specialisation, students will build an in-depth understanding of organisational change at a human level as they further develop their skills and ability to successfully communicate, motivate and participate, as well as to mobilise and lead others through the role of a change agent.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO6000	Agile Project and Change Management	Specialisation	Contact CUA	12	CC	
BMO6624	Organisation Change Management	Specialisation	8WB2	12	CC	
BMO7002	Technological Change and Innovation	Specialisation	Contact CUA	12	CC	
BMO7003	Managing Change and Complexity	Specialisation	Contact CUA	12	CC	

Economics for Business BSPEFB

The Economics for Business specialisation explores developing and successfully implementing strategic business relationships and understanding competitive contexts. Students will learn how businesses develop differentiation strategies that can assist in winning market share, as well as mastering business and economic forecasting. These sought-after skills and key to employability in management, leadership and related fields where an understanding of economic principles and theories is required. Within this specialisation, students will build an in-depth understanding of

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economics for business as they further develop their skills and ability to critically review how supply and demand conditions influence business decision making and complex pricing decisions.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BEO6001	Strategic Business Relationships	Specialisation	Contact CUA	12	CC	
BEO6002	Competition and Differentiation	Specialisation	Contact CUA	12	CC	
BEO7000	Business and Economic Forecasting	Specialisation	Contact CUA	12	CC	
BEO7001	Supply and Demand Strategy for Pricing	Specialisation	Contact CUA	12	CC	

Finance BSPFIN

The Master of Business Administration (Finance) is an academically rigorous and professionally relevant business course recognised globally with a specialisation in finance. The course develops conceptual knowledge incorporating recent developments in sustainability and global trends in business, as well as financial expertise. This is complemented with skill development focusing on critically thinking, problem solving, creativity, personal leadership, and social aspects through authentic assessment including reflection. The course assists graduates to become responsible and ethical citizens who use their intercultural understanding to contribute to the demands of their local and global communities. This course is ideally suited for applicants who come from a relevant business background and want to deepen their knowledge and critically apply this knowledge to complex and contemporary business practice.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BAO6000	Accounting and Financial Management	Specialisation	Contact CUA	12	CC	
BAO7000	Corporate Finance	Specialisation	Contact CUA	12	CC	
BAO7001	Advanced Finance	Specialisation	Contact CUA	12	CC	
BEO7001	Supply and Demand Strategy for Pricing	Specialisation	Contact CUA	12	CC	