

COURSE DELIVERY PLAN 2021

Master of Business Analytics/Master of Business Administration

COURSE CODE: BMDC

CAMPUS	City Flinders (CF)
COLLEGE	Victoria University Business School
STUDY MODE	Full Time or Part Time
DURATION	2.5 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	<p>To attain the awards, Master of Business Analytics and Master of Business Administration, students will be required to complete 240 credit points consisting of:</p> <ul style="list-style-type: none">• 24 credit points Core Business units• 180 credit points Professional Core units• 12 credit points Capstone Research Project unit• 24 credit points Elective units
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Colin Drake
COURSE ADVICE	CUA.COB@vu.edu.au

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO6630	Business Research Methods	Core	T1	12	CF	
BCO7000	Business Analytics and Visualisation (Rep. BCO6007 Business Analytics)	Core	8WB2, 8WB3, 8WB4	12	CF	
BCO6603	Enterprise Resource Planning Systems	Core	8WB2	12	CF	
BMO6624	Organisation Change Management	Core	8WB1, 8WB2, 8WB3	12	CF	
BAO5734	Financial Analysis	Core	8WB3	12	CF	
BMO5572	Strategic Human Resource Management	Core	8WB2, 8WB3	12	CF	
BCO7004	Business Data Mining and Warehousing (rep. BCO6676 Business Intelligence Systems)	Core	8WB3	12	CF	
BMO5501	Business Ethics and Sustainability	Core	8WB2, 8WB3, 8WB4	12	CF	

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO6604	Customer Relationship Management	Core	T1	12	CF	
BCO6672	The Information Systems Professional	Core	T1	12	CF	
BMO6622	Managing Innovation and Entrepreneurship	Core	8WB1	12	CF	
BMO6506	Work and Organisation Systems	Core	8WB1, 8WB2 8WB3, 8WB4	12	CF	
BIS7001	Enterprise Systems Strategy	Core	T2	12	CF	BCO6603
BCO6008	Predictive Analytics	Core	8WB3	12	CF	BCO7000
BMO6050	Art and Practice of Leadership	Core	8WB3, 8WB4	12	CF	
	Business Elective 1	Elective		12		

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YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BCO5501	Business Process Engineering	Core	8WB1, 8WB3	12	CF	
BMO6511	Strategic Management and Business Policy	Core	8WB1, 8WB3	12	CF	
	Business Elective 2	Elective		12		
BGP7730	Business Research Project	Core	T1, T2	12	CF	BMO6630

Business Electives

Students may select from any postgraduate unit across the University. Please check the timetable for unit availability and ensure you have completed any pre-requisite requirements prior to enrolling.