

COURSE DELIVERY PLAN 2021

Master of Business (Tourism and Destination Management)

COURSE CODE: BMBT

CAMPUS	City Flinders (CF)
COLLEGE	Victoria University Business School
STUDY MODE	Full Time or Part Time
DURATION	2 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	<p>To attain the Master of Business (Tourism and Destination Management), students will be required to complete 192 credit points consisting of:</p> <ul style="list-style-type: none">• 48 credit points college core units• 24 credit points business core units• 84 credit points professional core units• 36 credit points research units <p>RESEARCH OPTION 1</p> <ul style="list-style-type: none">• 12 credit points business research project; and,• 24 credit points elective units. Students to select units from any College of Business Post Graduate Course (subject to availability). Please check any prerequisite requirements prior to enrolling. <p>RESEARCH OPTION 2</p> <ul style="list-style-type: none">• 12 credit points business research proposal; and,• 24 credit points business research thesis.
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Thu-Huong Nguyen
COURSE ADVICE	CUA.COB@vu.edu.au

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 26/10/2020. It is provided as information only and does not form part of a contract between any person and Victoria University.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BTD7004	Green Growth Transformation of Destinations	Core	T1	12	CF	
BMO6630	Business Research Methods	Core	T1	12	CF	
BAO6504	Accounting for Management	Core	8WB1	12	CF	
BMO6506	Work and Organisation Systems	Core	8WB1, 8WB2 8WB3, 8WB4	12	CF	
BTD6002	Cross-cultural Dimensions of Destination Management	Core	T2	12	CF	
BTD6001	Tourism and Events: Core Concepts and Theory	Core	8WB3	12	CF	
BMO6050	Art and Practice of Leadership	Core	8WB3, 8WB4	12	CF	
BTD7002	Emerging Trends in Tourism and Destination Management	Core	8WB4	12	CF	

YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO5501	Business Ethics and Sustainability	Core	8WB2, 8WB3, 8WB4	12	CF	
BEO6600	Business Economics	Core	8WB1, 8WB2, 8WB3	12	CF	
BHO6505	Marketing Management	Core	8WB2, 8WB3	12	CF	
OPTION 1						
	Business Elective 1	Elective		12		
OPTION 2						
BGP7711	Business Research Proposal	Core	TBD	12	CF	BMO6630
BCO6008	Predictive Analytics	Core	8WB3	12	CF	BCO7000
BTD7001	International Tourism Management	Core	T1	12	CF	
OPTION 1						
	Business Elective 2	Elective		12		
BGP7730	Business Research Project	Core	T1, T2	12	CF	BMO6630
OPTION 2						
BGP7712	Business Research Thesis	Core	T1	24	CF	BMO6630, BGP7711

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Business Electives

Students may select from any postgraduate unit across the University. Please check the timetable for unit availability and ensure you have completed any pre-requisite requirements prior to enrolling